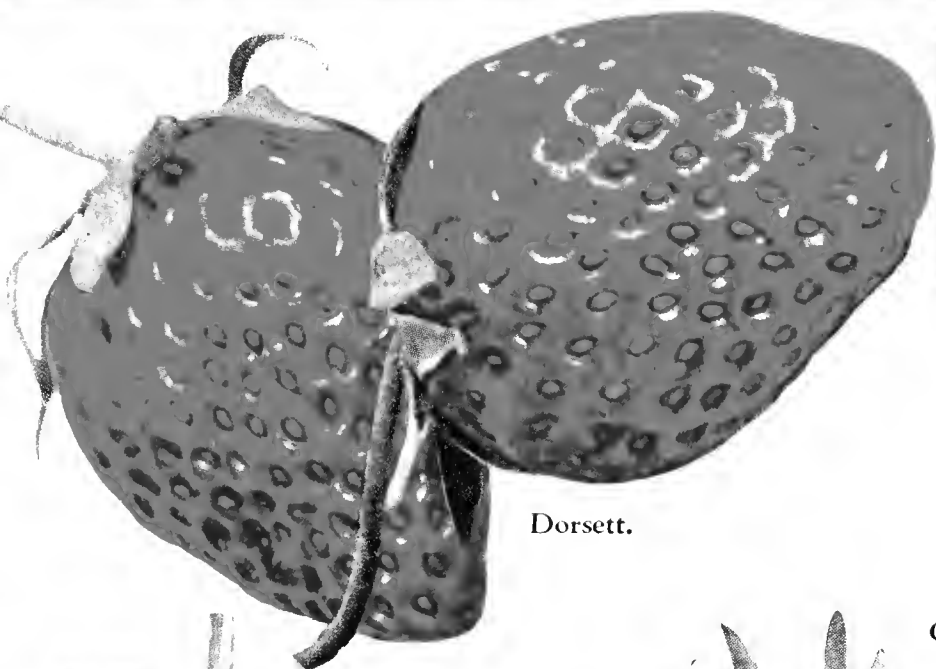


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

Rokely's

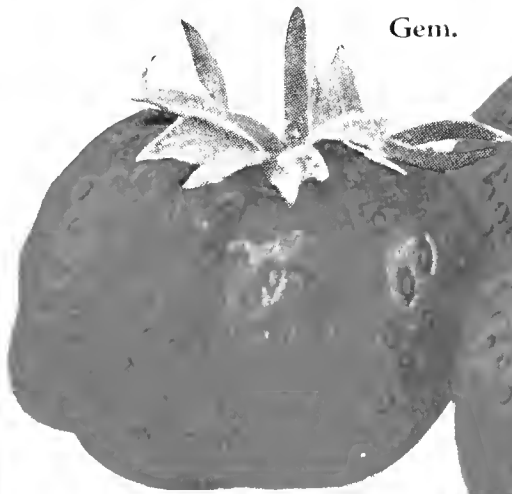
25th Anniversary Catalogue



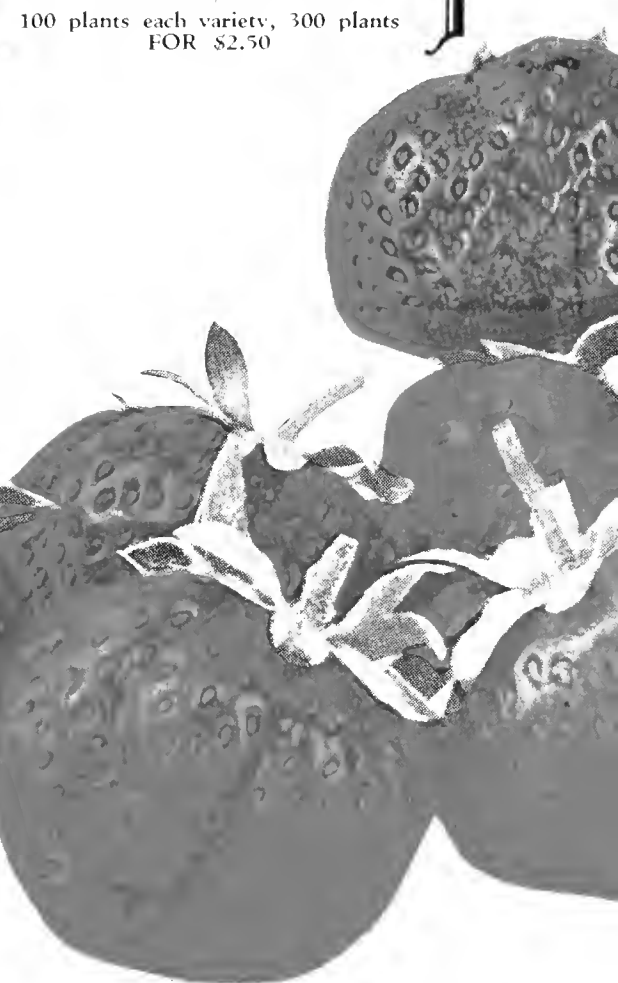
Dorsett.



Fairfax.



Gem.



Special Collection Offer

25 Gem Everbearing

25 Dorsett

25 Fairfax

75 plants for \$1.00

50 plants each variety, 150 plants
FOR \$1.50

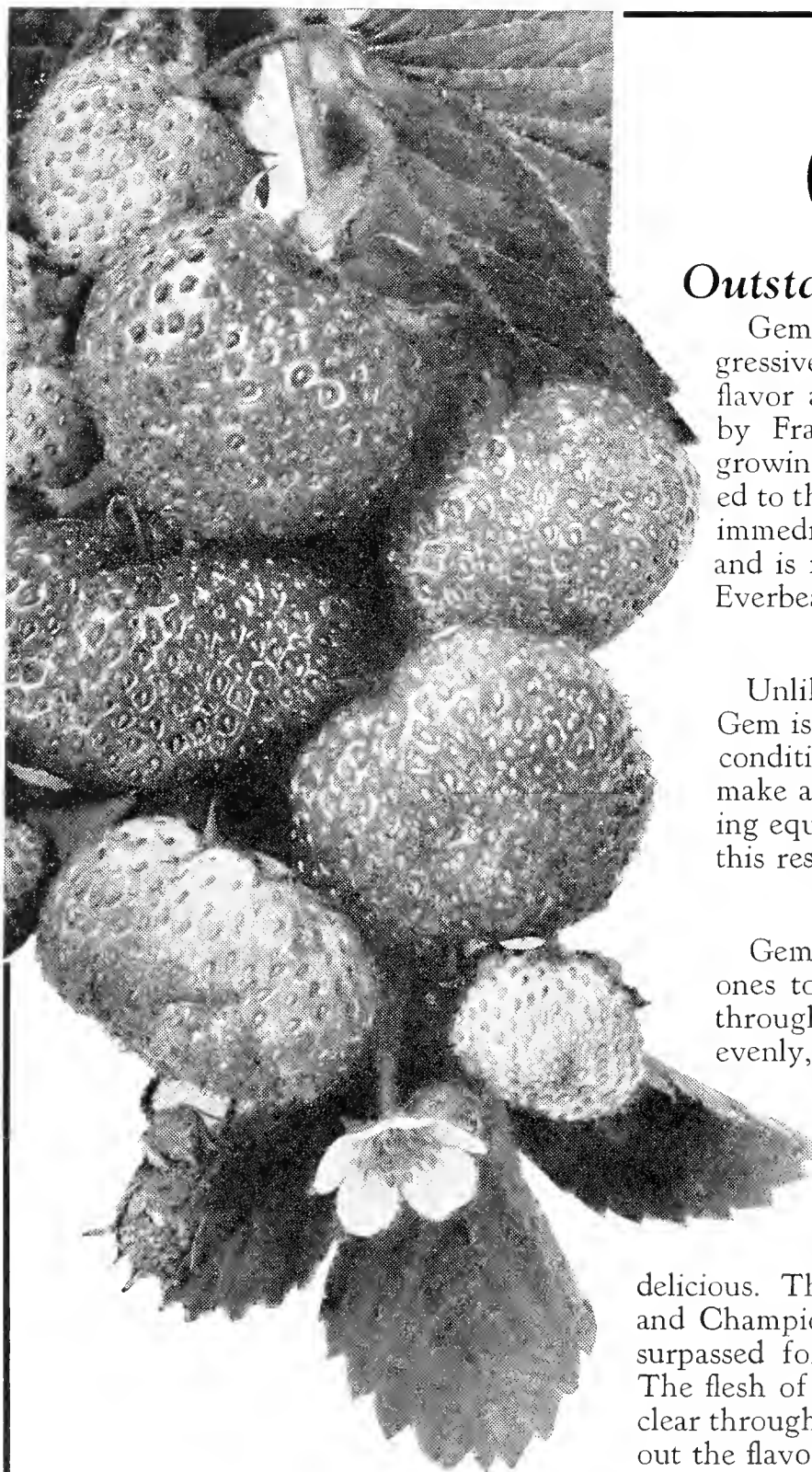
100 plants each variety, 300 plants
FOR \$2.50

Gem The new Everbearer that wins on all counts—Size, Flavor, Appearance, Firmness, and Productiveness. Bears loads of berries within 90 days after planting. See page 2. Our New Low Price Only \$7.95 per \$1,000.

Dorsett The new U.S.D.A. introduction that is outyielding and outselling all other June-bearing varieties all over the country. Firm, good quality, good shipper, and wonderful appearance. See page 3. Our New Low Price only \$5.00 per 1,000.

Fairfax Another U.S.D.A. introduction and a worthy running mate for the Dorsett. A supreme dessert quality and extremely firm, making a wonderful market berry. See page 6. Our New Low Price only \$5.00 per 1,000.

J.N. ROKELY & SON
BRIDGMAN, MICHIGAN.



ROKELY'S GEM

Outstanding New Everbearer

Gem is a direct offspring of the old Progressive Everbearer noted for its wonderful flavor and productiveness. It was discovered by Frank Keplinger, of Central Michigan, growing in his field of Progressive. Introduced to the trade in the spring of 1934 Gem was immediately recognized as being a real find and is now the most talked of variety in the Everbearing field.

Makes Many Runners

Unlike all Everbearers formerly introduced Gem is not a shy plant maker. Under ordinary conditions and on average soil Gem will make a heavy fruiting row in one season, being equal to the best June-bearing varieties in this respect.

Wonderful Size and Appearance

Gem Berries are all extra large, no small ones to bother with, and will hold their size throughout the fruiting season. Berries ripen evenly, no green tips, and are a bright red all the way through. Uniform in size, shape and color, they take the eye and sell readily at fancy prices.

Finest Flavor Known

Gem berries are sweet, rich and delicious. They greatly resemble the Progressive and Champion Everbearers in this particular. Unsurpassed for home use, canning and preserving. The flesh of the berry is very fine grained and red clear through. Very little sugar is necessary to bring out the flavor.

Good Long Distance Shipper

The berries are extremely firm and stand long distance shipping well. After being picked the berries will retain their wonderful flavor and color and present a perfect appearance much longer than any other Everbearing variety.

Berries 90 Days After Planting

Gem will start producing berries in paying quantities within 90 days after the plants are set out in the spring. Berries are all extra fancy and will bring top prices on any market. Gem will produce more quarts of extra large, fancy berries than any other kind.

Get started with this valuable new Everbearer this spring. We have a good stock of absolutely genuine Gem plants ready for your orders at a price within reach of all. You can't go wrong on Gem. Order today.

Gem Prices Page 10

Try Them Both

BARGAIN NO. 2

50 Gem

50 Mastodon

only \$1.00

BARGAIN NO. 3

100 Gem

100 Mastodon

only \$1.75

COMPARE THEM

NEW – DORSETT – BETTER

The New Better Early Berry Surpassing Premier in Quality, Production, and Profit

Dorsett was originated and developed by the United States Department of Agriculture. It is a scientific cross between Premier and Royal Sovereign, an old English variety noted for its unusually high dessert quality.

COLOR AND APPEARANCE

Dorsett berries are a beautiful light red in color. This beautiful color is retained even after fully ripened. The berries are beautiful in appearance, the light color, bright green cap, large size and attractive shape appealing to all buyers.

SIZE

Dorsett berries are very large, averaging a trifle larger than Premier. This size is held well throughout the season until the very last of the crop which on account of the tremendous yields tends to run down in size slightly.

FIRMNESS

Dorsett is firmer than Premier although not quite so firm as Fairfax and Blakemore. It is ideal for long distance shipping as well as for local markets.

QUALITY

We have never tested any other variety, except Fairfax, that has the fine dessert quality of Dorsett. Even in an over-supplied market, the large, fine Dorsetts have consistently brought much higher prices than other standard varieties.

PRODUCTIVENESS

In test plots Dorsett has consistently outyielded all other standard varieties. Even under adverse weather conditions it has proven its superiority in yield, quality, and flavor.

GROWTH

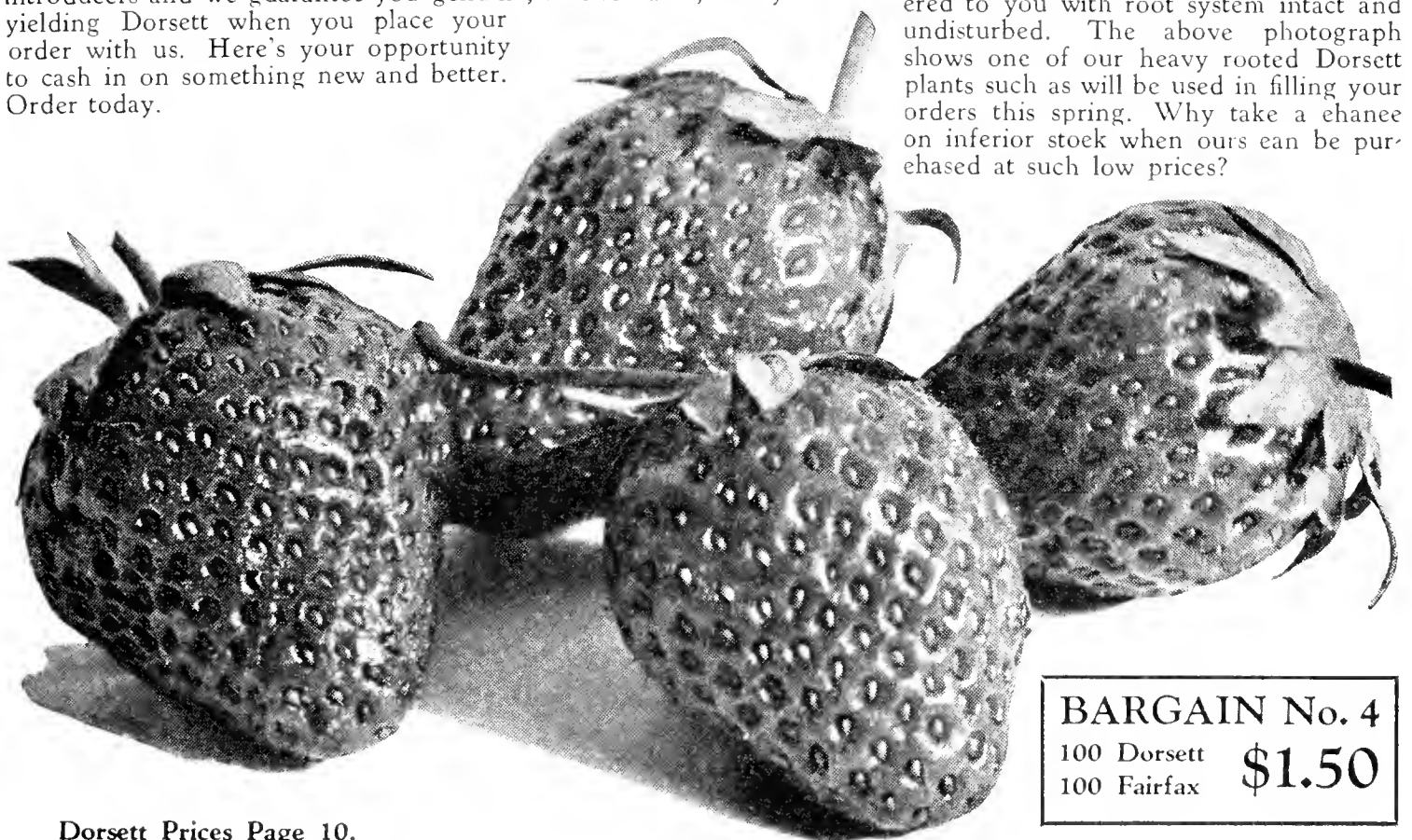
Dorsett is a healthy, vigorous grower. It sets many runners and makes a heavy fruiting row. The foliage is a beautiful dark green in color and free from Leaf Spot. Fruit stems are stocky and erect and hold the berries well off the ground.

We thoroughly believe that Dorsett has a great future and will in a short time replace Premier, Blakemore, and other early kinds. Our stock of Dorsett was secured direct from one of the introducers and we guarantee you genuine, true-to-name, heavy yielding Dorsett when you place your order with us. Here's your opportunity to cash in on something new and better. Order today.



BIG ROOTED PLANTS

The root system contains the life of a strawberry plant. Rokely's plants are all grown on a rich sandy loam soil, producing heavy rooted plants full of vim and vigor. The plants are easily removed from this sandy soil and delivered to you with root system intact and undisturbed. The above photograph shows one of our heavy rooted Dorsett plants such as will be used in filling your orders this spring. Why take a chance on inferior stock when ours can be purchased at such low prices?



BARGAIN No. 4

100 Dorsett
100 Fairfax

\$1.50

1911 *Our Silver Anniversary* 1936

IN THE MAIL ORDER BUSINESS

Just twenty-five years ago Rokely's first nursery catalog was issued, a small folder listing a few varieties of strawberry plants. At that time the mail order nursery industry was in its infancy, very few reliable sources of supply for the nursery stock purchaser being available.

With a background of twenty-two years previous experience in producing quality nursery stock the mail order venture was an immediate success. Succeeding years have widened our territory by increased circulation until Rokely's "Quality Stock" has become standard among the best fruit growers of this country.

Our twenty-five years of successful mail order business and constant expansion have been paved with fair dealing, courteous service, and honest stock at honest prices.

In sending you this, our 25th Annual Catalog, we have the earnest desire that it may be of service in making your fruit growing more profitable. We have tried to tell you in our own words the truth about our goods, avoiding extravagant claims and promises so likely to lead to disappointment.

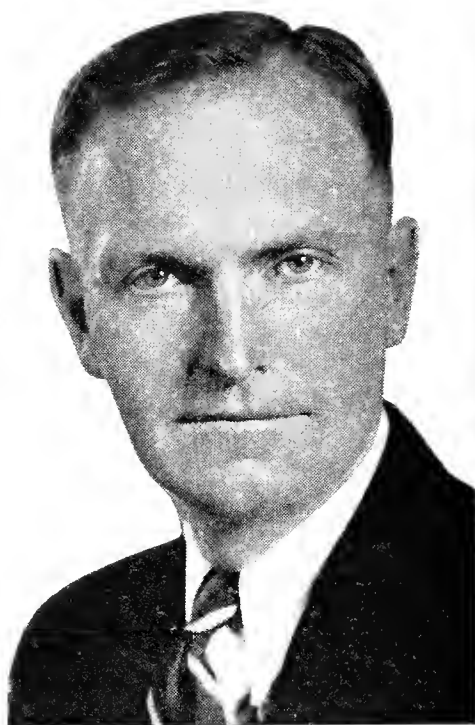
We realize our continued success could not have been possible without the loyal support of our patrons, many of whom have been with us since our first year in the mail order business. We sincerely thank these old customers for their continued liberal patronage. If you are receiving our catalog for the first time, we hope for a chance to prove that we can furnish you highest quality stock and save you money.

Our Guarantee

We guarantee our nursery stock to be true-to-name; otherwise we will replace free or refund the purchase price.

We guarantee our nursery stock to reach you in good, live growing condition; to be of quality represented; and to be disease-free upon arrival. If you are not satisfied, return shipment at our expense and we will replace free.

Our stock is all carefully grown and handled and should grow for you under reasonably normal conditions. But if it does not, due to bad weather conditions, or other causes beyond our control, we will replace it at one-half the purchase price at planting time next fall. All claims for replacement, with remittance to cover the one-half cost, must be in our hands by September 15th.



A. J. ROKELY,
Manager.



His Ideals Shall be Our Guide

J. N. Rokely's death on July 22, 1935, brought to an end a lifetime devoted to the production of better plants. During his forty-six years of active work in this line he had built up a business of which he was justly proud. It was his earnest desire that this business founded by him should continue with the same high ideals of service to the customers as were his during the many years he spent in this work. We, who are left, pledge ourselves to a continuance of his policies that this business may continue to grow and be a lasting memorial to him.



**MICHIGAN STATE
DEPARTMENT OF
AGRICULTURE
Orchard and Nursery
Inspection**

Certificate of Nursery Inspection
No. 5454

This is to certify that the Nursery Stock of J. N. Rokely & Son, Bridgman, has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases.

This Certificate to be void after September 15, 1936.

JAMES F. THOMSON,
Commissioner

Bureau of Agricultural Industry
A. C. Carton, Director
E. C. MANDENBERG,
In charge of Orchard and
Nursery Inspection.
Lansing, Mich., Sept. 3, 1935.

Forty-Seven Years of Progress

Several causes combine to make Rokely's Berry Plants the big, sure croppers they are. Chief among these is our forty-seven years' experience in selecting, propagating, growing, and shipping plants. Forty-seven years doing one thing and doing it well. These many years of valuable experience have taught us how to produce the best berry plants and produce them with a minimum of expense. The best soil, the best fertilizers, the best cultural methods, the best packing methods, and above all the best varieties, have been learned through years of painstaking work and study.

When placing your order for nursery stock this year you should be concerned primarily with the record of the firm from whom you purchase. Rokely's offer you the full benefit of forty-seven long years' experience in producing the kind of nursery stock you will want to plant. We do not claim to grow the best stock in the world, but we do claim to grow as good stock as it is humanly possible to produce and we put into the growing of this stock all we have learned in these many years in this work. This is your assurance that your order from us will bring you high quality, true-to-name plants.

Order Early and Take Advantage of these Big Discounts

This year we are offering two discount plans to our customers who place their orders with us early in the season. By receiving your orders in the winter we can take care of all the detail work in the office before the spring rush starts. For this reason we offer these discounts as an inducement for you to make up your order and send it in **now**. Early in the season we always have a full stock of all items and you are sure of securing exactly the stock you want, so **order early and buy for less**.

CASH DISCOUNT PLAN

10% DISCOUNT on all Cash Orders received during January, 1936.

8% DISCOUNT on all Cash Orders received during February, 1936.

5% DISCOUNT on all Cash Orders received up to March 20th, 1936.

For example, if you send us a Cash Order amounting to \$10.00 during January you may deduct \$1.00 and enclose remittance of \$9.00 in full payment for \$10.00 worth of stock.

FREE NURSERY STOCK PLAN

20% ADDITIONAL Nursery Stock with all Cash Orders received during January, 1936.

15% ADDITIONAL Nursery Stock with all Cash Orders received during February, 1936.

10% ADDITIONAL Nursery Stock with all Cash Orders received up to March 20th, 1936.

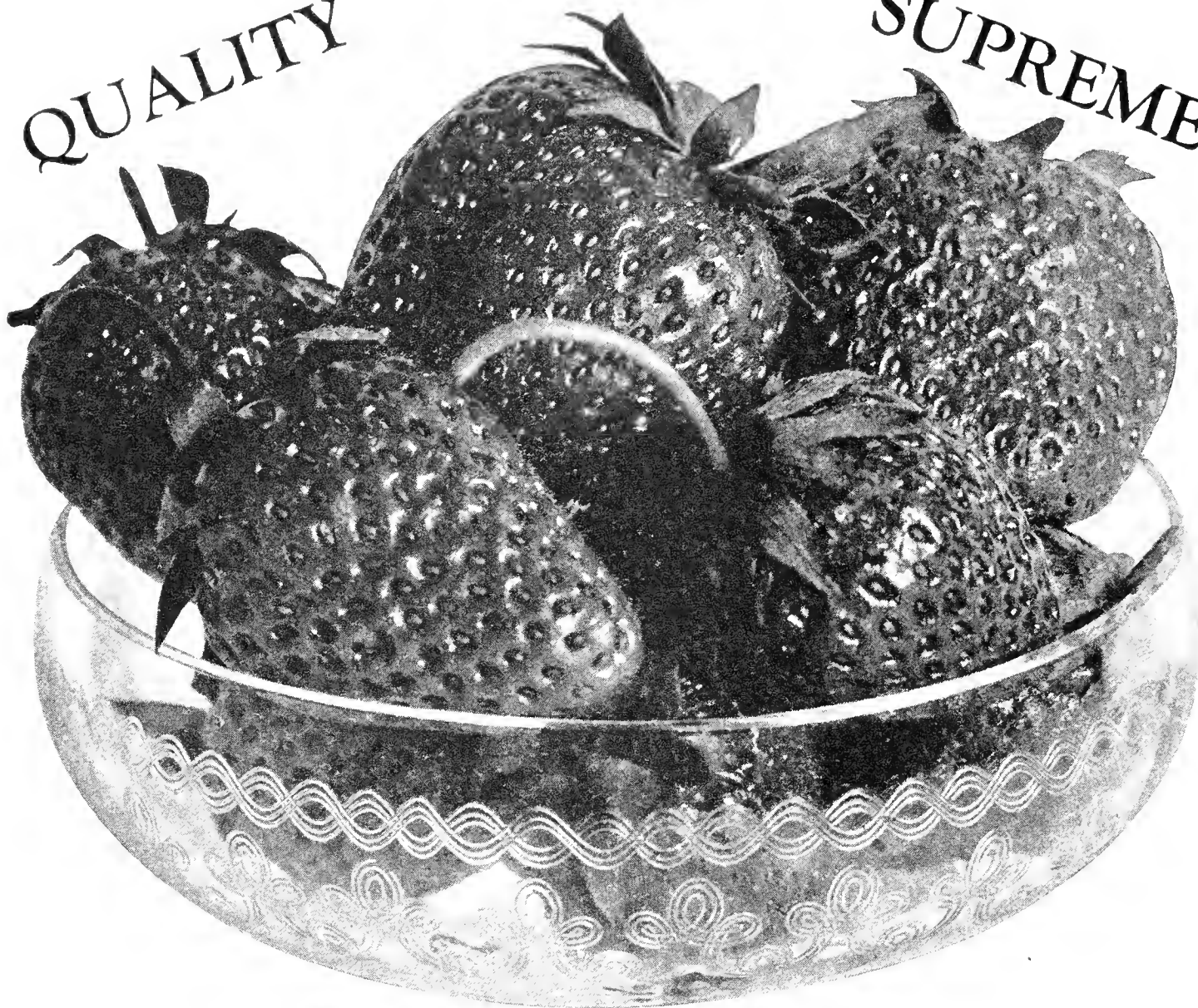
For example, if you send us a Cash Order amounting to \$10.00, during January, you may select an additional \$2.00 worth of stock from our catalog and add it to your order at no extra cost. In other words you will receive \$12.00 worth of stock for \$10.00 cash.

Use either plan you wish but not a combination of both on the same order.

THESE CASH DISCOUNTS AND FREE PLANT OFFERS APPLY ONLY TO STOCK ORDERED AT REGULAR CATALOG LIST PRICE, AND DO NOT APPLY TO BARGAIN COLLECTIONS OR SPECIAL QUOTATIONS BY LETTER.

QUALITY

SUPREME



TRIED — FAIRFAX — PROVEN

A Worthy Mate for the New Dorsett

Fairfax, like Dorsett, is also an origination of the United States Department of Agriculture and is thought to be a cross between Premier and Royal Sovereign. Introduced at the same time as Dorsett, it has received wide acclaim for its exceptional QUALITY as well as its many other good points.

Experts who have tested Fairfax place it at the very top of the list for quality. Berries average larger in size than Premier and in color are a deep, full red. Fairfax is a little more firm than Dorsett, and is fully as firm as Blakemore, making it a wonderful long-distance shipper. The foliage is a very dark green, exceptionally free from disease and vigorous in growth. The fruit stems are very stocky and erect, holding the berries well off the ground. The Fairfax is very productive, running second only to Dorsett in extensive crop tests. Although fruited for a number of years, no frost damage has been noted during that period. It has established a reputation for producing bumper crops of early berries of such quality as to bring premium price on every crate. Unbeatable for the home garden, as it has an eating quality that places it in a class by itself.

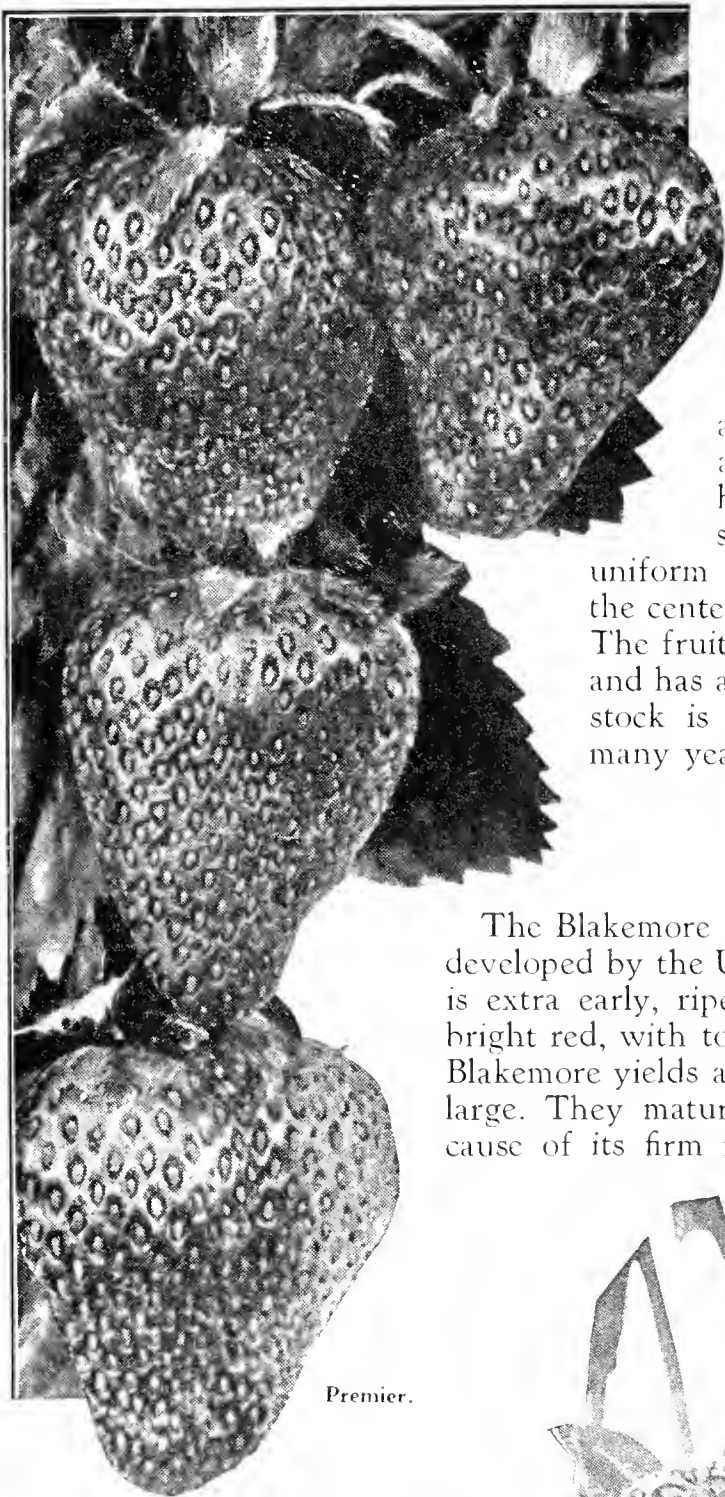
Fairfax berries picked at the proper time are a bright red with a light green cap and prominent yellow seeds which make them very attractive. However, as they become riper they get to be darker in color which may work against this variety as a shipping berry on markets demanding a real light berry. On home markets, or for shipment to distant markets where the darker type berries are acceptable, commercial growers are finding Fairfax a really worth-while variety that will produce well, ship well, and sell at top prices.

Fairfax Prices, Page 10.

*Plant Dorsett and Fairfax
Now!*



Note Vigorous and Healthy Foliage on This Bed of Fairfax.



Premier.

Cowgill, Missouri,
March 30, 1935

Gentlemen:

I received the Strawberry Plants last Thursday and I want to thank you for such nice plants. They were the best I ever got from anywhere.

MRS. GENEVIA RHEA.

BARGAIN NO. 5

50 Premier
50 Blakemore
50 Mastodon

FOR
ONLY \$1.25

BARGAIN NO. 6

25 Premier
25 Dorsett
25 Fairfax
25 Gem

FOR
ONLY \$1.25

PREMIER

The Most Popular Early Berry

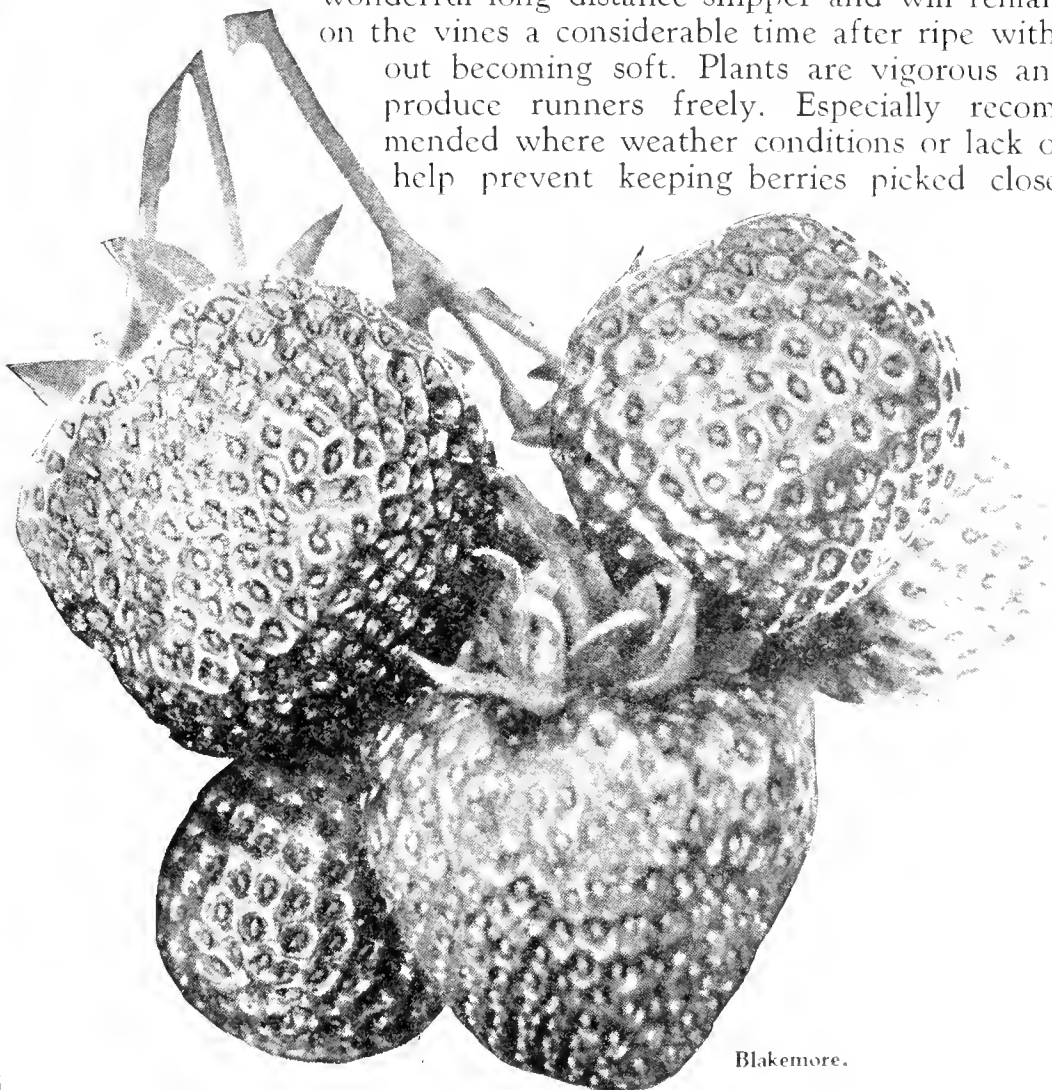
The exceptionally satisfactory and unusually profitable crops secured from Premier have made it first choice among successful strawberry growers in most all sections of the country. For fifteen years it has been the standard of excellence by which other strawberries have been judged.

Premier seems to be the nearest frost-proof of any variety grown, because of its great hardiness and persistent blooming. The plants are sturdy, healthy, and long rooted, making them drought resistant. The vines bear an enormous crop of large, uniform sized berries, while the berry is bright red clear to the center, is perfect in shape, and ripens without green tips. The fruit presents a very pleasing appearance on the market and has an established reputation for top prices. Our Premier stock is guaranteed true-to-name. It has proven itself for many years in many places.

BLAKEMORE

Champion of Long Distance Shippers

The Blakemore is a cross of Missionary and Premier originated and developed by the United States Department of Agriculture. Blakemore is extra early, ripening four to five days before Premier. Berries are bright red, with tough skin, firm flesh, and a high-spirited, tart flavor. Blakemore yields as much fruit as Premier but berries are not quite as large. They mature to a pretty pointed shape and bright color. Because of its firm flesh and tough skin the Blakemore has proven a wonderful long distance shipper and will remain on the vines a considerable time after ripe without becoming soft. Plants are vigorous and produce runners freely. Especially recommended where weather conditions or lack of help prevent keeping berries picked close.

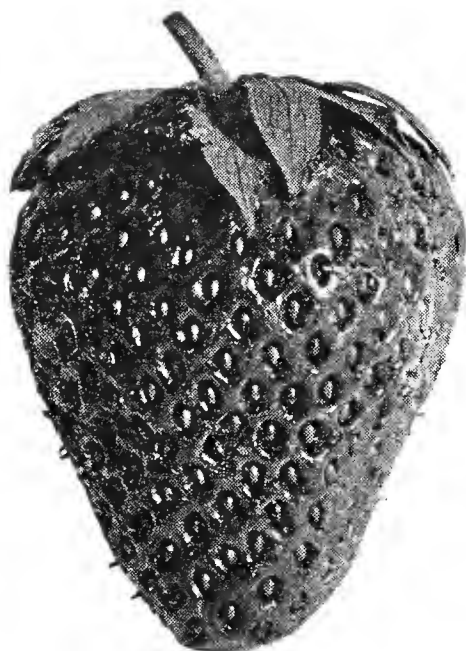


Blakemore.

Favorite STRAWBERRIES

For Home and Market

Out of the great number of Strawberry varieties being offered today, we have selected these few as being really worthwhile, dependable and profitable for the small home garden, or for general marketing purposes.



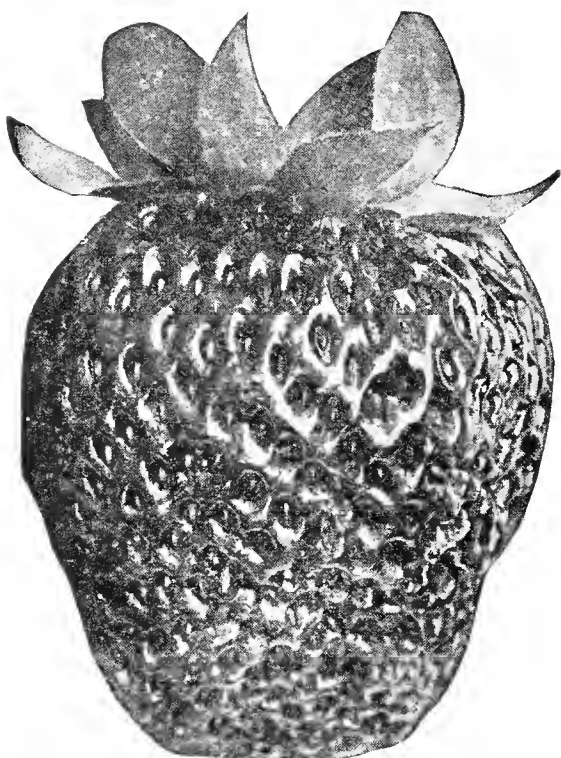
Beaver.

BEAVER (Early)

Beaver is a cross between Dr. Burrill and Premier, retaining all the valuable features of both parents. Berries are a deep glossy red, which extends to the heart of the fruit. It is very productive, hardy and firm, and of such texture that it does not require picking more than twice a week. Rich, mild flavor. The plant has dark green foliage, is very strong and vigorous, a good runner maker and drought resister. Will do well on thin soils.

COOPER (Midseason)

The Elephant of the Strawberry family. Largest and sweetest Strawberry grown. Brilliant red in color, fine in texture. Highly favored as a fancy table berry. Especially adapted to fancy, local market trade.



Cooper.

DR. BURRILL (Midseason)

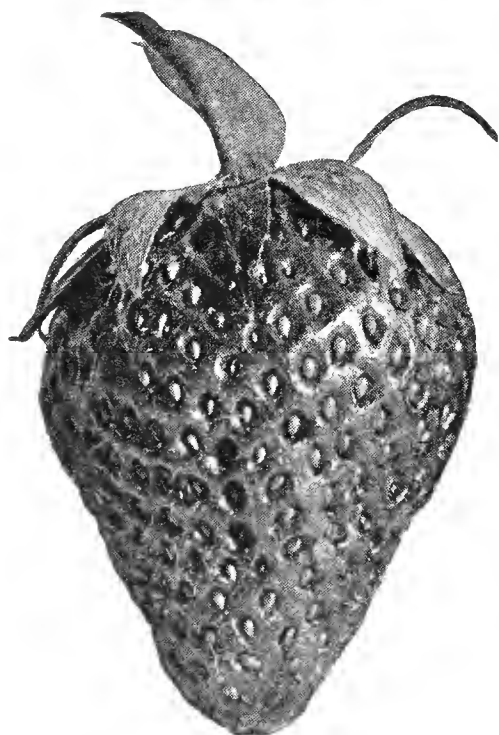
Generally recognized as being same as Senator Dunlap, but is still considered superior to Dunlap in some sections. Very resistant to drought and cold weather. Large berries, dark red in color, very pointed in shape. Wonderful for eating, canning or shipping.

GIBSON (Midseason)

A favorite commercial Strawberry in the Middle West but seems to thrive equally well in all sorts of soils and climates. A heavy and sure cropper. Plants large and healthy. Berries of finest medium red color, large size, firm quality, attractive appearance and rich flavor.

SENATOR DUNLAP (Midseason)

An old standard variety that thrives everywhere and produces a big crop of fruit with little attention. Is a fine table berry, a good shipper and an excellent cropper. The berry is a beautiful crimson-red. Is firm and holds up well. A prime favorite for canning purposes. At the present time there are more Dunlap being planted than ever before.



Senator Dunlap.

Prices of Strawberry Plants on Page 10

BARGAIN NO. 7

Home Garden

All you want to eat and
and plenty for canning.

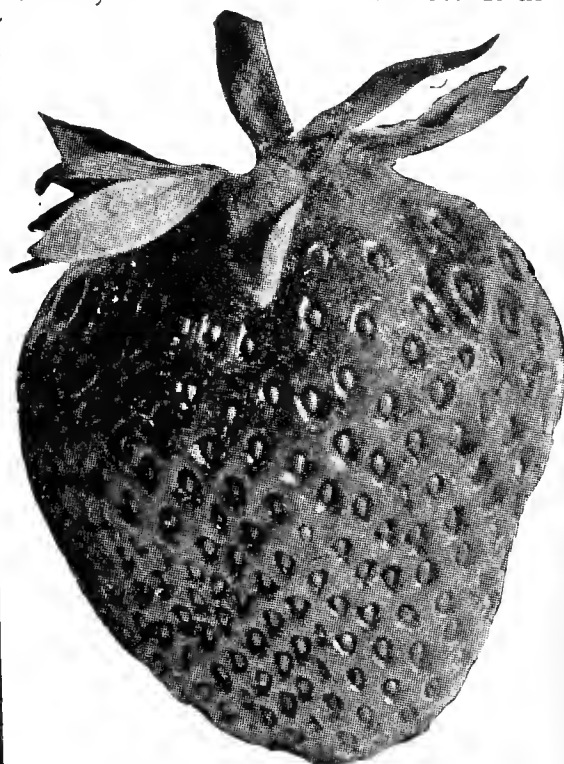
50 Beaver

50 Cooper

50 Gibson

50 Sen. Dunlap

\$1.25

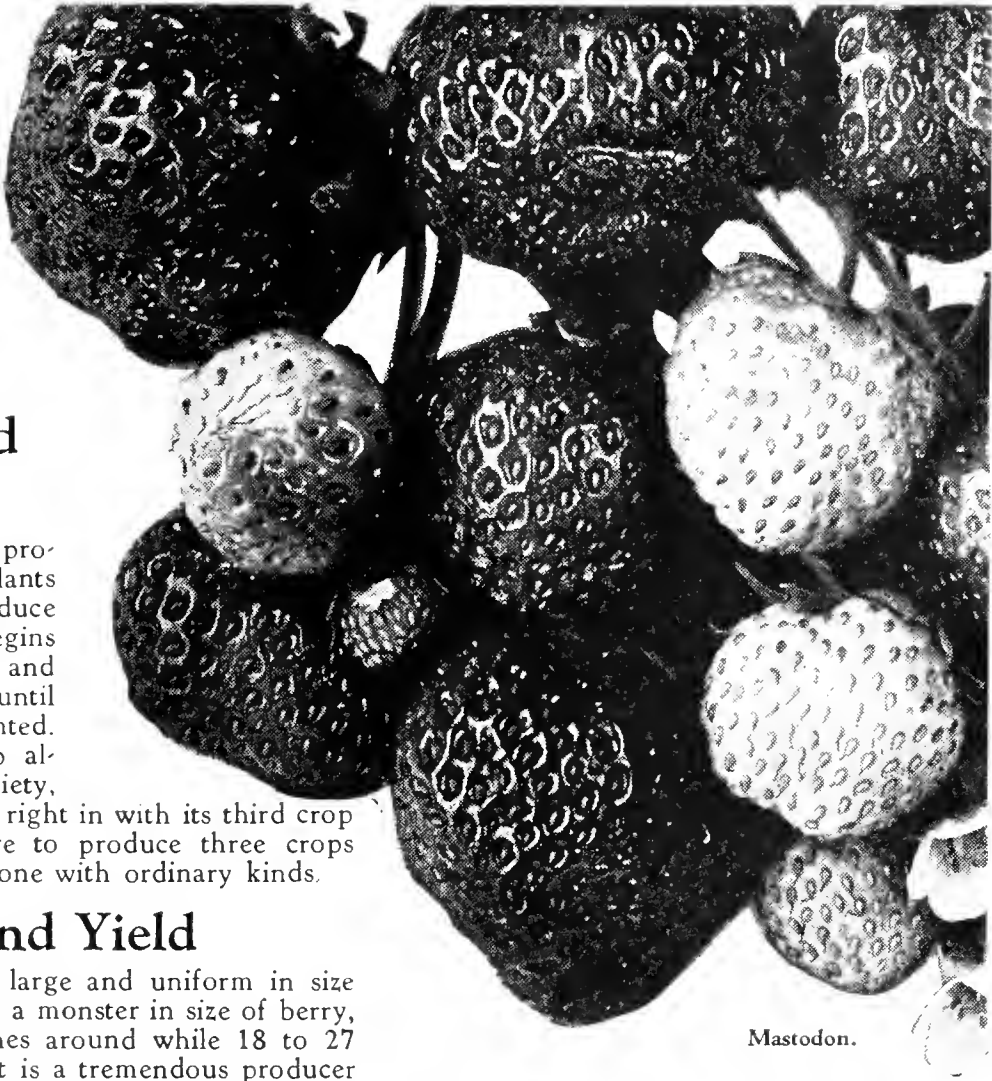


Gibson.

Mastodon

EVERBEARING

For the past ten years Mastodon has been the undisputed leader in the Everbearing field. During this time it has been planted by more growers and produced bigger crops with more profit than any other Everbearer ever introduced.



Mastodon.

Three Crops Instead of One

June berries require two seasons to produce a crop of fruit; one to grow plants for a fruiting row and another to produce the crop of fruit. The Mastodon begins bearing about 90 days after planting, and has ripe berries and lots of them until freezing weather the same season planted. The following spring it bears a crop almost as big as the average June variety, and after a rest of about 60 days starts right in with its third crop of fruit. Therefore, it costs no more to produce three crops of Mastodon than it does to produce one with ordinary kinds.

Large in Size and Yield

Mastodon berries are exceptionally large and uniform in size from beginning to end of season. It is a monster in size of berry, single berries often measuring 5 inches around while 18 to 27 of them will often fill a quart box. It is a tremendous producer of these fine berries, usually producing a quart per plant the first year set, and in most cases even more.

Easy to Grow

It is easy to grow this variety, as it bears well on most any type of soil, and its large plant, with a fine long root system is a great drought resister, and easy to make grow. A hundred plants of Mastodon will produce plenty of berries for a family of three and the enjoyment to be obtained from growing these berries affords an experience unlike anything else found in gardening. The commercial grower will find Mastodon with its large yields and fancy quality readily salable at top market prices all summer and fall.

Our Mastodon are grown from the original heavy-producing strain and every plant is guaranteed absolutely true-to-name. Do not be misled into paying fancy prices for this variety, when you can purchase original strain Mastodon at our low price.

BARGAIN NO. 8

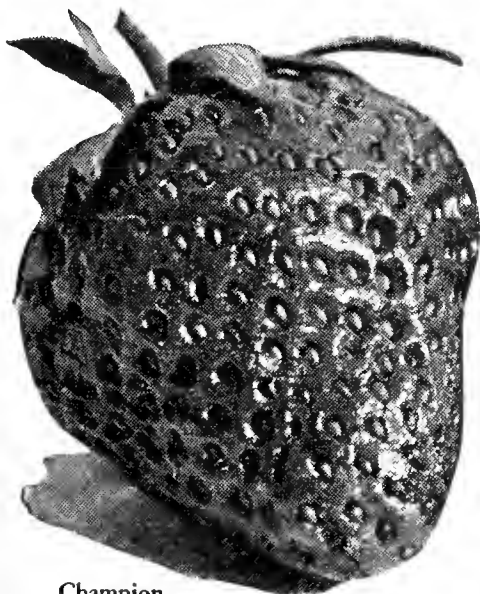
25 Premier
25 Dunlap
25 Aroma
25 Mastodon

For Only **\$1.00**

BARGAIN NO. 9

100 Premier
100 Dunlap
100 Aroma
100 Mastodon

For Only **\$2.40**



Champion.

CHAMPION

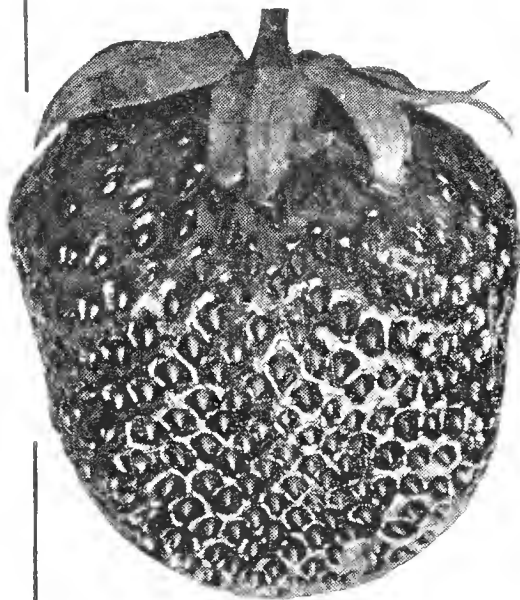
Until the introduction of the Mastodon, Champion was the leading Everbearer and is still preferred by many, especially for home use, as the flavor is rich and pleasing. It is a heavy producer of small to medium sized berries, a beautiful dark red to the center. Plants are medium in size and thrifty, but do not make many runners except under very favorable conditions. Recommended only for home use, where quality is more important than the size of the fruit.

Gentlemen:

Flint, Mich., April 20, 1935

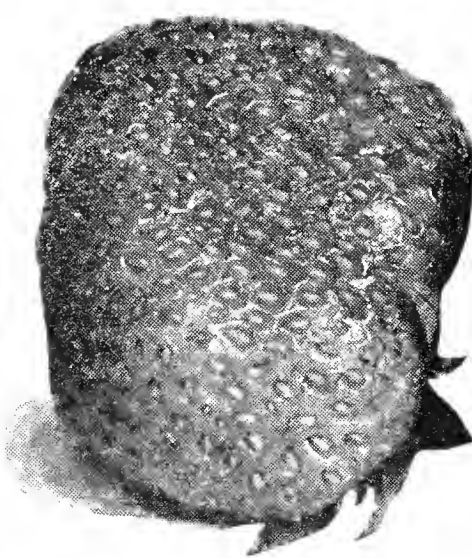
I want to take this opportunity of thanking you for the fine stock you shipped to me even if part of it was replacement. I want to state further that I have dealt, in a small way, with a number of nursery houses in the past few years and you have given me the best treatment I have received from any and I want to again thank you for it.

L. C. STEERS.



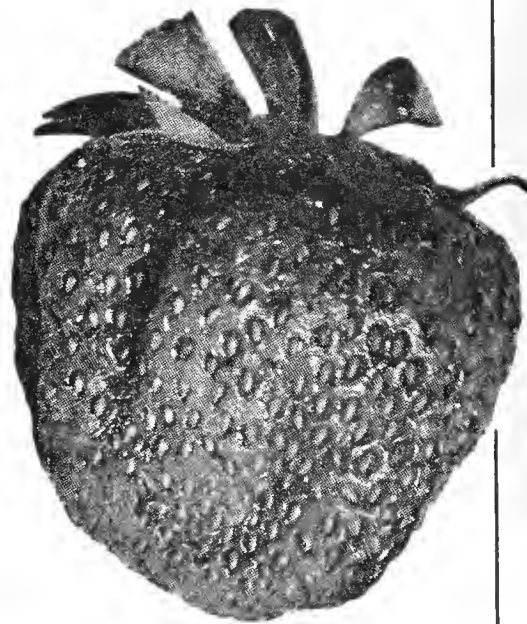
Aroma

Long considered the standard late market Strawberry and is a favorite in the South. The berries are uniformly round in shape and deep glossy red in color. The plant is a hardy grower and produces an abundance of healthy dark green foliage. The berry has a pleasing aromatic flavor peculiar to this variety alone.



Pearl

Pearl is undoubtedly the latest June variety, being at its best when other varieties are off the market. The fruit is large in size, red to the center, firm and a good shipper. Excellent flavor and uniform in size. Prominent yellow seeds add to its attractive appearance. Makes a good row under conditions where most late varieties would not make even a picking row.



Washington

Washington is a very late perfect blossom variety. Bears large crops of fruit on stems well off the ground, is a fine plant maker, with heavy foliage and large glossy leaves of high luster. Deep glossy red berries, very large in size, and excellent flavor. Very juicy but firm. A good shipper.

Surplus Plants at \$2.50 per 1000

During our digging season in the spring there are always a few plants of all varieties left in the packing house at the end of each day. We do not carry plants over from one day to another, so these plants are classed as Surplus Plants. We offer them to you who are not particular about varieties at \$2.50 per 1,000. These plants are all first class stock, freshly dug same day as shipped, and will bear you a fine crop of fruit. Do not write asking us to send you named varieties on this offer, for if you want named sorts, labelled, they must be bought at regular catalog prices. In ordering this stock, ask for "Surplus Plants" giving quantity wanted.

The plant crop is short and we reserve the right to withdraw this offer at any time.

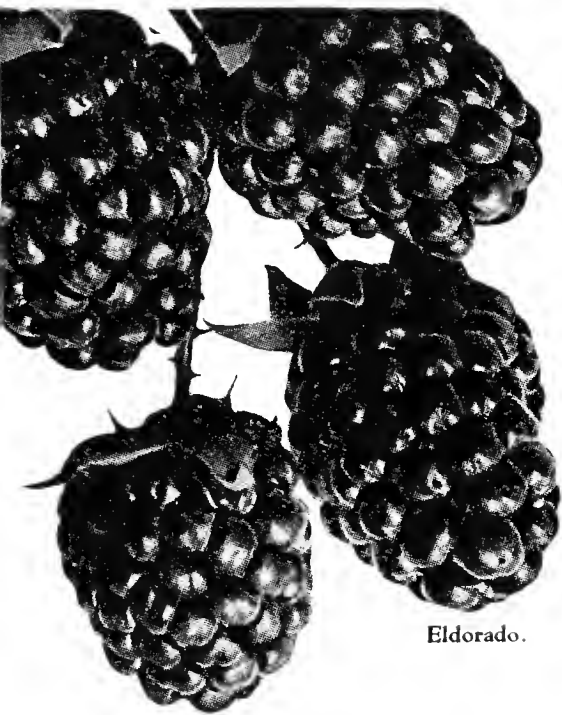


Strawberry Plant Price List for 1936

Note: We have eliminated all pistillate or female varieties of Strawberries from our list. Any variety listed here can be grown alone or with other varieties with perfect results.

	25	50	75	100	200	300	400	1000
Beaver	\$0.30	\$0.40	\$0.55	\$0.65	\$1.00	\$1.25	\$1.55	\$3.50
Blakemore30	.40	.55	.65	1.00	1.25	1.55	3.50
Dorsett40	.60	.80	1.00	1.55	2.00	2.35	5.00
Fairfax40	.60	.80	1.00	1.55	2.00	2.35	5.00
Premier35	.55	.65	.80	1.25	1.65	1.80	4.00
Cooper35	.50	.65	.80	1.25	1.65	1.80	4.00
Dr. Burrill25	.35	.45	.55	.90	1.25	1.40	3.00
Gibson30	.40	.50	.60	1.00	1.25	1.55	3.25
Senator Dunlap25	.35	.45	.55	.90	1.25	1.40	3.00
Aroma35	.50	.65	.80	1.25	1.65	1.80	4.00
Pearl30	.40	.55	.65	1.00	1.25	1.55	3.50
Washington30	.40	.55	.65	1.00	1.25	1.55	3.50
Champion Everbearing40	.60	.80	1.00	1.75	2.45	3.00	7.00
Gem Everbearing45	.75	.95	1.15	2.00	2.80	3.50	7.95
Mastodon Everbearing40	.60	.80	1.00	1.75	2.45	3.00	7.00

(500 or more plants of any one kind at the 1000 rate.)



Eldorado.

Blackberries

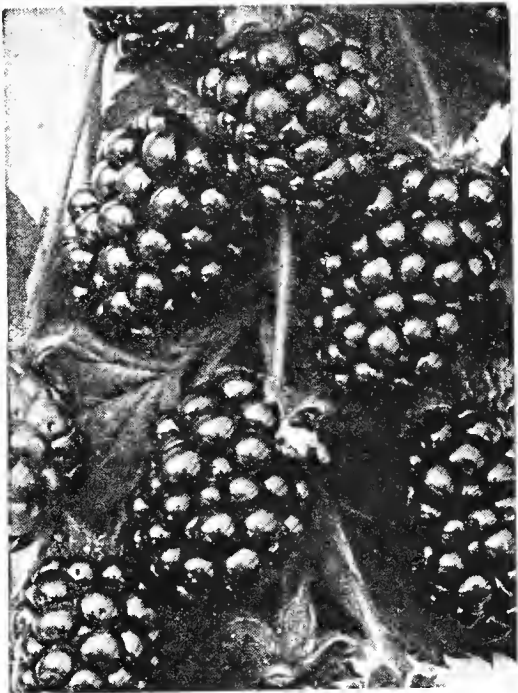
Eldorado

Profitable, Productive, Hardy

Eldorado is the hardiest blackberry under cultivation and withstands the northern climate uninjured. We have never known it to winter-kill or fail to produce an exceptionally fine crop of fruit. Always free from disease, immune to orange rust. The canes are very vigorous and their yield of fruit is enormous. The berries are large, jet-black, borne in large clusters and ripen well together. They are large, sweet, melting and keep four to five days after picking with quality unimpaired. Without question Eldorado is the leading commercial blackberry. Our plants are strong and heavily rooted.

Alfred

Alfred is a healthy, vigorous grower and produces nearly a full crop of fruit the year after planting. It is perfectly hardy and can be grown anywhere without winter protection. Alfred ripens a week to ten days earlier than Eldorado, producing a heavy crop of fruit. The berries are a glossy jet-black, the flavor sweet and delicious, and it is nearly seedless and coreless. The berries are larger than the average blackberry, many of them measuring 1½ inches in length.



Alfred.

Lucretia Dewberry

Acknowledged by all fruit growers to be the finest Dewberry grown. Of the blackberry type, but produced on a trailing vine instead of an upright bush. Vines are thrifty and free from



Lucretia Dewberries.

rust and other diseases. Berries are even larger than blackberries, lustrous black, coreless, sweet and juicy. Ripens about 10 days earlier than blackberries. Best results are secured on the higher, sandier soils, their natural home. Dewberries will grow and produce wonderful crops on soils too light for other fruits. Our heavy-rooted Michigan grown plants cost no more than ordinary ones.

BARGAIN NO. 16

12 Alfred

12 Eldorado

12 Lucretia

All 1-year, No. 1 plants.

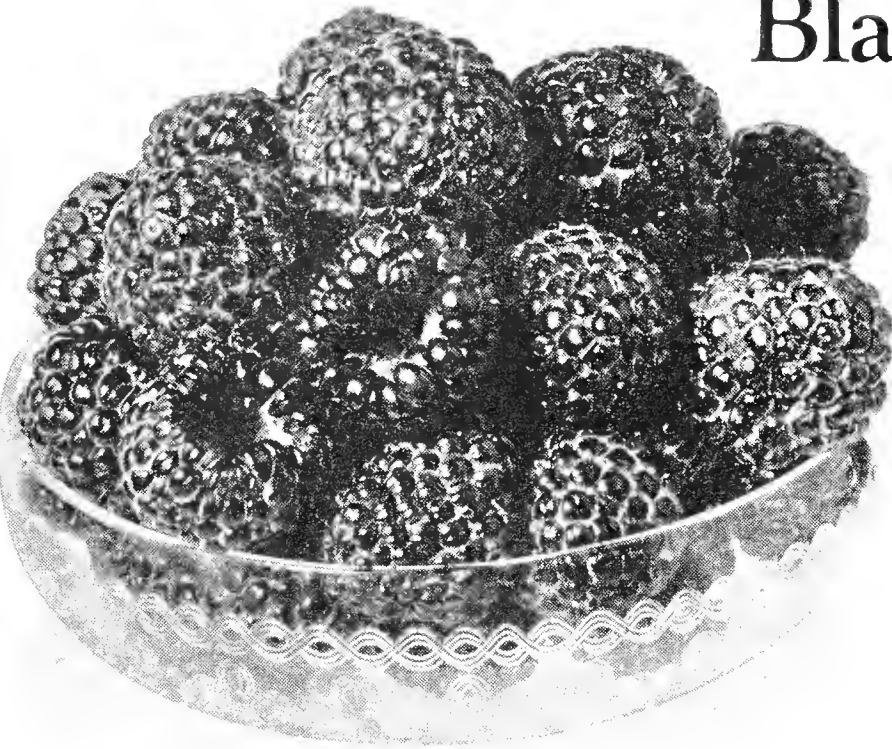
For Only \$1.00

BLACKBERRY PRICE LIST FOR 1936

	12	25	50	75	100	200	300	400	1000
Alfred, 1-yr., No. 1 T-Root		\$0.75	\$1.25	\$1.50	\$1.75	\$3.00	\$4.50	\$5.75	\$14.00
Alfred, 2-yr., No. 1 Transplants80	1.15	1.60	2.30	2.90	5.20	7.20	9.25	22.50
Eldorado, 1-yr., No. 1 T-Root55	.90	1.25	1.50	2.75	3.75	4.75	10.50
Eldorado, 1-yr., Medium Root Cuttings.		.50	.75	1.00	1.25	2.25	3.00	3.75	8.95
Eldorado, 1-yr., No. 1 Root Cuttings60	1.00	1.35	1.60	2.85	3.90	5.10	12.50
Eldorado, 2-yr., No. 1 Transplants70	1.00	1.50	2.10	2.60	4.90	6.75	8.50	20.00
Lucretia, 1-yr., No. 1 Tips55	.90	1.25	1.50	2.75	3.75	4.75	11.50

(500 or more plants of any one kind at 1000 rate)

For description of transplants see page 13.



Cumberland.

Black Raspberries

*Heavy Rooted Plants
Free from Disease*

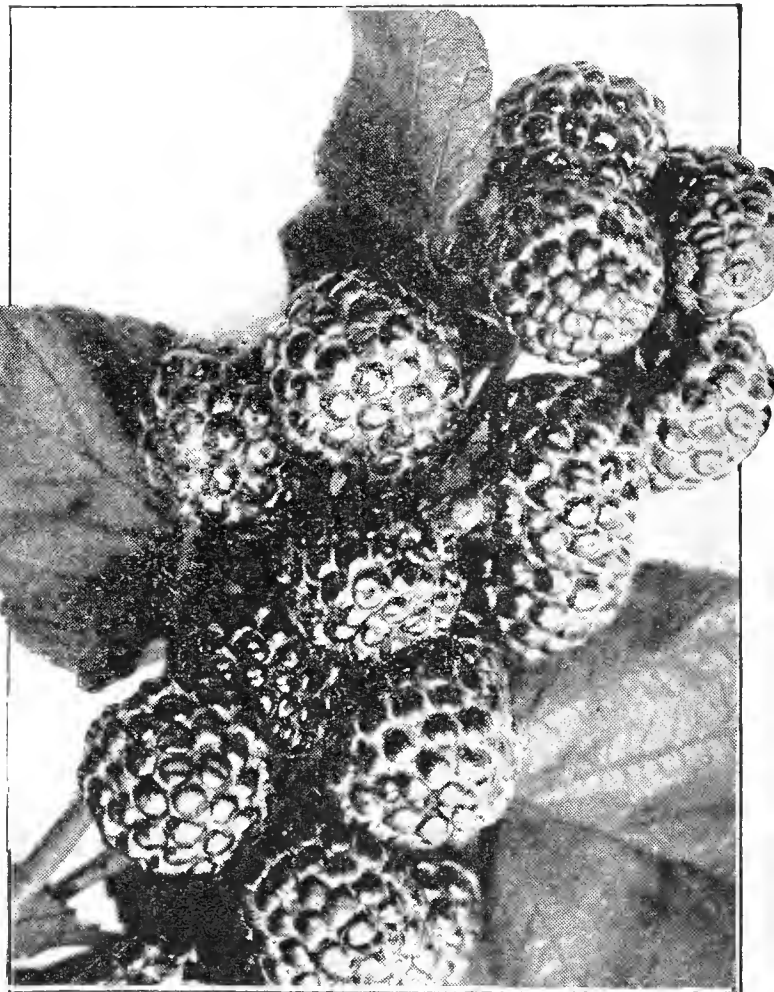
CUMBERLAND

No Blackcap has ever been grown as extensively as Cumberland, nor attained its great popularity in all Raspberry producing sections of the country. Cumberland plants are healthy, vigorous growers, throwing up stout, stocky, well branched canes that produce immense crops of wonderful berries. Fruit is uniformly large and brilliant purplish black in color. Berries grow in big, attractive clusters. Easy to pick and easy to sell, for their beauty and luscious flavor attract buyers. Cumberland has every quality you want. A famous canner; superb for the table. Stands up for long distance shipping. A real money maker. Ripens medium-late, following Logan and furnishing a fine fruiting team with this popular variety. If you want only one Blackcap, and are not familiar with varieties, choose Cumberland.

BARGAIN 6 Cumberland
6 New Logan
All 2-year,
No. 1 Transplants **For Only 50c**

NEW LOGAN

New Logan is now the leading early Blackcap in all sections where Blackcaps are grown. Originated in Ohio and perfectly hardy in all climates. Ripens 7 to 10 days earlier than the Cumberland which allows the grower to get in on the early market when prices are high. The New Logan produces immense crops of jet black berries, as large as Cumberland. Does not crumble and the last picking looks as nice as the first. Withstands severe weather conditions. Grows fast into strong, sturdy bushes that are great drought resisters. New Logan is an enormous and dependable yielder, ranking with Cumberland in most localities and outyielding this famous variety in many sections of the country. The berries are borne in immense clusters, making them easy to harvest. Covers a long fruiting period, reaching well into the Cumberland season. Bushes are practically immune from mosaic and other Raspberry diseases. With New Logan for early and Cumberland for late you will have a team that can't be beaten for yield and profit.

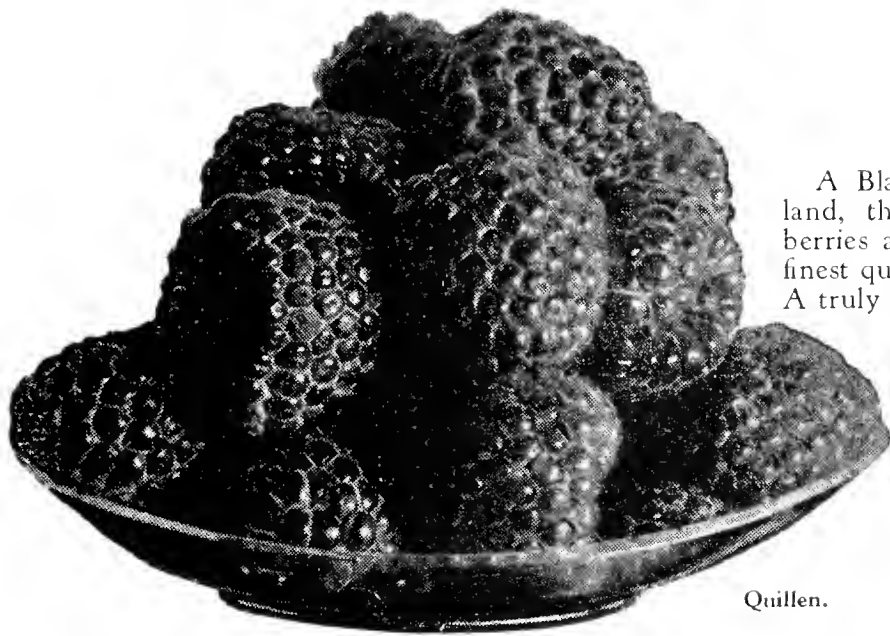


New Logan.

BLACK AND PURPLE RASPBERRY PRICES FOR 1936

	12	25	50	75	100	200	300	400	1000
Cumberland, 1-yr., No. 1		\$0.50	\$0.90	\$1.25	\$1.50	\$2.70	\$3.60	\$4.50	\$11.00
Cumberland, 2-yr., No. 1 Trans.60	.90	1.50	2.20	2.50	4.50	6.00	7.50	18.00
New Logan, 1-yr., No. 160	1.00	1.35	1.60	2.85	3.75	4.90	12.00
New Logan, 2-yr., No. 1 Trans.70	1.00	1.60	2.30	2.75	4.90	6.75	8.25	20.00
Quillen, 1-yr., No. 160	1.00	1.35	1.60	2.85	3.75	4.90	12.00
Potomac Purple, 1-yr., No. 1	1.00	1.75	3.00	4.00	5.00				

(500 or more plants of any one kind at 1000 rate)



Quillen.

QUILLEN Black Raspberry

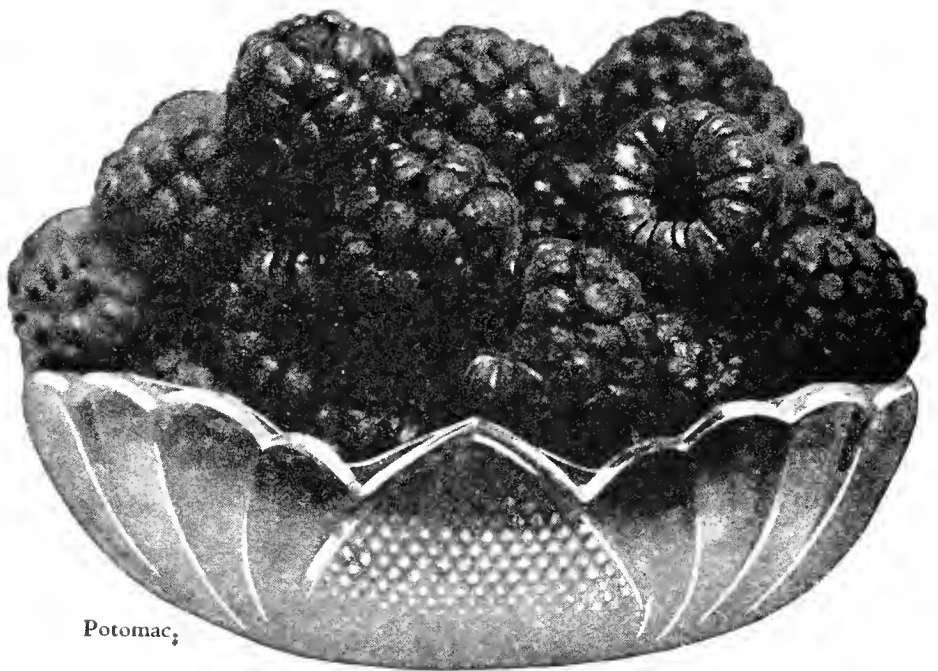
A Blackcap that ripens a little later than Cumberland, thus prolonging the Blackcap season. Quillen berries are immense in size, jet black in color, of the finest quality, and possess a tempting richness of flavor. A truly fancy table berry, and never fails to bring high prices on the market. Every berry develops to full size, and there are no crumbly, seedy berries. Bushes are vigorous growers with stocky canes and heavy foliage. Quillen is especially desirable in localities where anthracnose is common, as it is highly resistant to that disease. The grower who plants New Logan, Cumberland, and Quillen will have Blackcap berries to market over the longest possible period of time, will harvest his crop with least help and will enjoy the greatest profit.

BARGAIN No. 11

12 Quillen Blackcap
12 Potomac Purple
12 Newburgh Red

All 1-year, No. 1 stock
for only

\$1.60



Potomac,

POTOMAC

Newest and Best Purple Raspberry

A brand new Raspberry introduced by the United States Department of Agriculture. Potomac is far better than any other Purple Raspberry we have ever grown. It is a vigorous, healthy grower, exceptionally free from anthracnose, mosaic and other Raspberry diseases. It is proving to be the heaviest yielding of all Raspberries and is adapted either to the red or black Raspberry country, which means either to the North or South. Comparable to Latham Red in size and firmness of fruit. Quality is excellent, making an excellent jelly without the addition of pectin and making a jam supreme. A fruiting row of Cumberland alongside of Potomac showed 10 to 12 berries on a lateral as compared with an average of 20 to 25 berries on a lateral of Potomac. We urge you to make at least a trial planting of this valuable new Purple this season. **(Prices on page 12).**

ROKELY'S POTOMAC ARE GENUINE. DO NOT ACCEPT A
SUBSTITUTE

Rokely's Two-Year Transplants

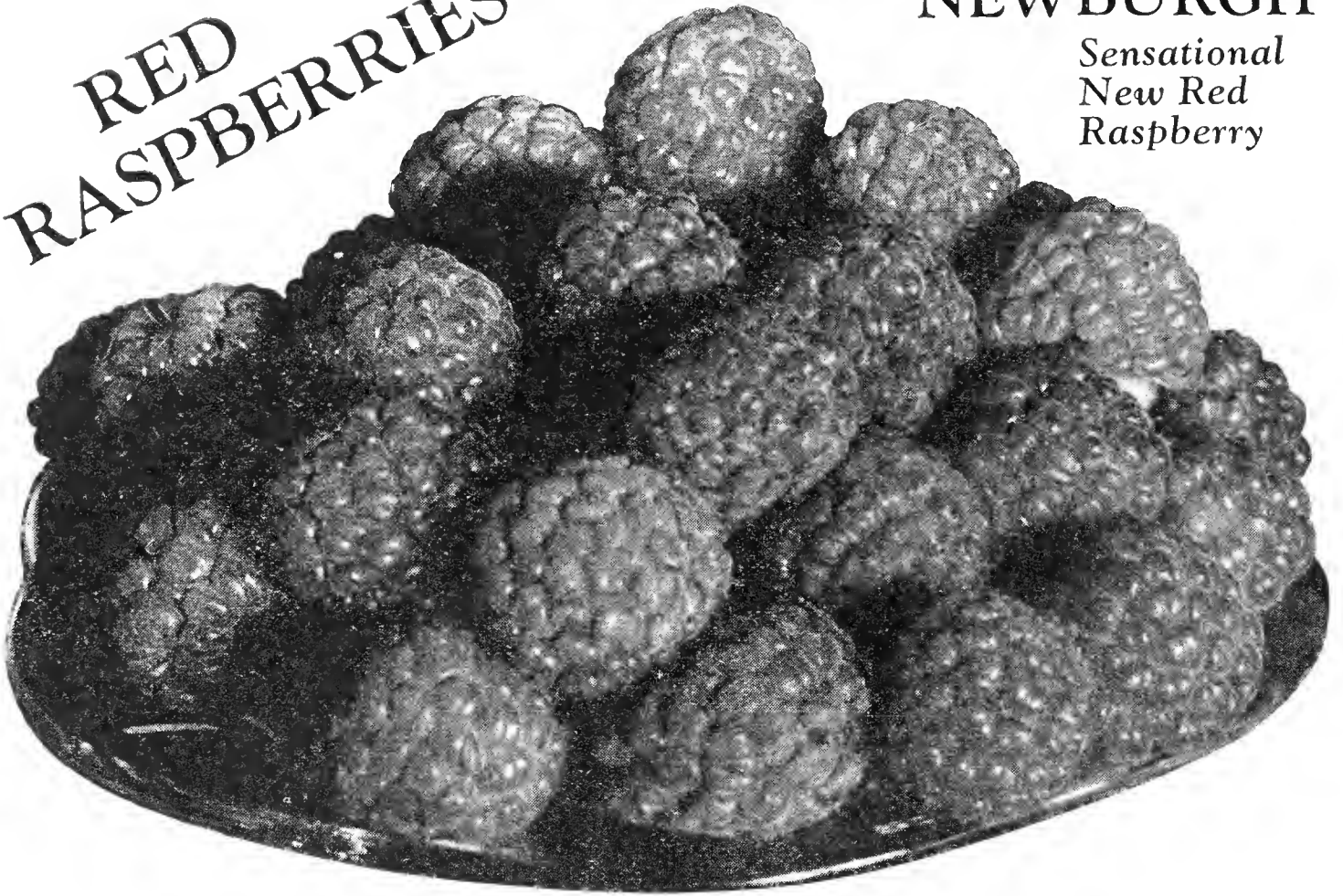
We are offering two-year, transplanted stock in several varieties of Raspberry and Blackberry plants this year. These transplants are grown from 1-year, No. 1 plants that were lined out in our nursery last spring and grown for an additional year. They have heavy, well developed root systems and a large, bushy top. These will bear a good crop the first year set out and will almost make a full fruiting row for the next year. Well worth the additional cost, especially for the home garden. Illustration at the left shows one of our two-year Cumberland Transplants.



RED RASPBERRIES

NEWBURGH

Sensational
New Red
Raspberry



Large Size • Highest Quality • Heavy Yields • Mosaic Free

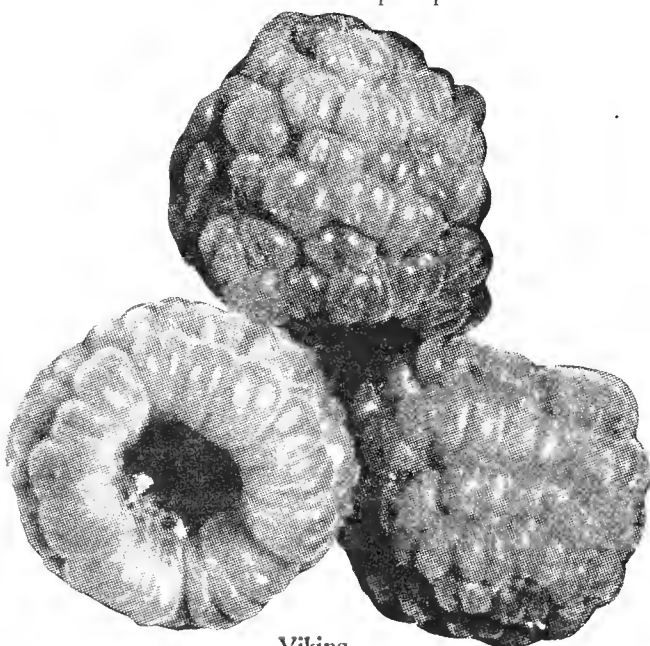
The introduction of Newburgh by the New York Experiment Station marks a decided advance in red Raspberry varieties and all indications are that Newburgh will in time become the leading commercial red Raspberry.

The New York Experiment Station reports as follows: "The berries are very large; in fact, larger than those of any other sort. The size holds up very well throughout a long picking season. The very firm, rather dry texture and freedom from crumbling makes Newburgh an excellent shipping and general market variety. The berries are lighter than Latham in color, slightly coarse in appearance, and a little better than Latham in quality. At Geneva its season is with Chief, or about five days earlier than Latham. The plants are vigorous, increase rapidly, do not grow as tall as other sorts, but bear very heavily in spite of the shorter cane growth. The fruit is borne on the outside of the plant, thus facilitating picking. The canes branch more freely than those of other sorts, especially when the plants are young.

"During the ten years that this variety has been grown and multiplied at Geneva, no mosaic has appeared in the plants. Also in a block of over 100 seedlings held for five years with both mosaics abundantly present, no infection occurred in Newburgh. Two growers who have had this variety for five years alongside diseased berries have had no spread of mosaic into Newburgh. The prospects are that this variety will escape mosaic infection to a much greater degree than other existing commercial varieties."

SUPPLY LIMITED — ORDER EARLY

We can supply you with guaranteed genuine Newburgh this year. However, the supply is limited and we advise early ordering. You will surely be delighted with this big new beautiful Raspberry. Better make your reservations today. See opposite page for prices.



Viking.

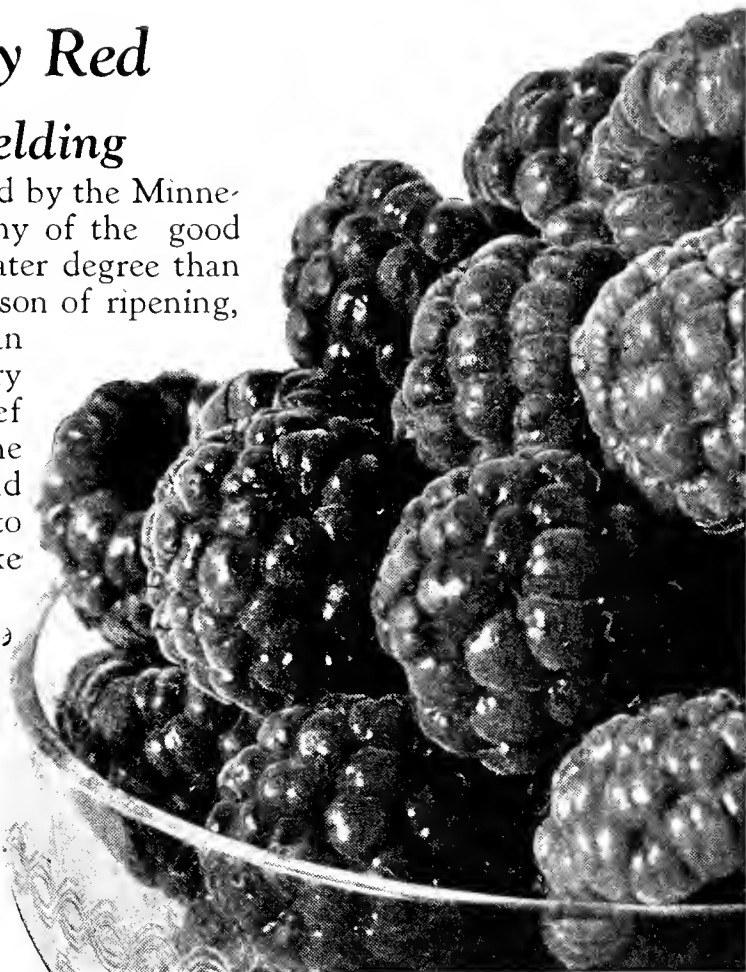
VIKING

An excellent new variety originated at the Vineland Station in Ontario. Highly desirable because of its thrifty, vigorous growth, heavy yielding characteristics and its large, sweet berries. Viking grows vigorously, is hardy, upright, and practically free from thorns. Most of the fruit is borne on the outside of the bushes and picking is comparatively easy. Ripens between Chief and Latham. Fruit is a bright lively red, firm, carries well and quality is excellent. Deserves a trial as it may be just the right variety to fit your particular taste or market demands.

CHIEF—Best Early Red

High Quality — Heavy Yielding

Chief is a seedling of Latham and was originated by the Minnesota State Fruit Breeding Farm. It possesses many of the good qualities of Latham, some of them to even a greater degree than the parent. The main point of difference is in season of ripening, Chief being 10 to 12 days earlier to ripen than Latham, thus giving the grower a profitable berry for early market when prices are highest. Chief will outyield Latham by as much as 20%, the berries are of good size and excellent quality and the bushes are absolutely hardy and resistant to disease. Chief and Latham together will make more money for fruit growers than any other two varieties they can grow. They give a long fruiting season, extra heavy yield and fruit of such size, color and quality as to command top prices at all times.



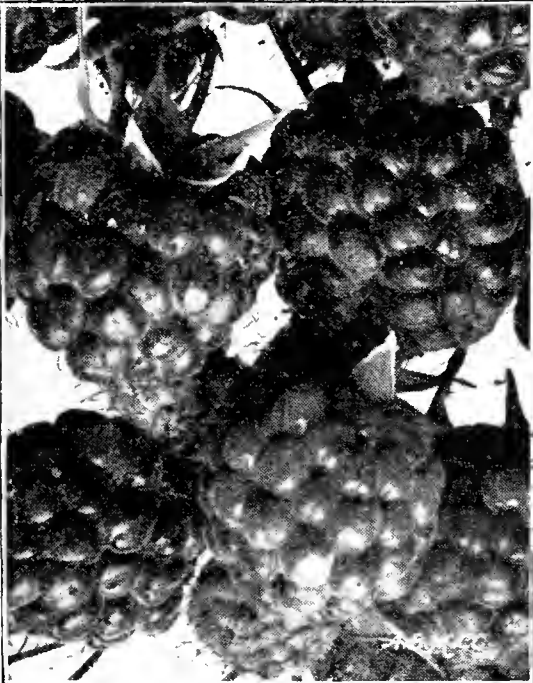
Chief.

BARGAIN NO. 12

“Full Season” Raspberry Garden

12 Chief
12 Latham for only **\$1.00**
12 St. Regis

All 1-yr. No. 1 plants



St. Regis.

ST. REGIS EVERBEARING RED RASPBERRY

Bears in 90 Days From Planting

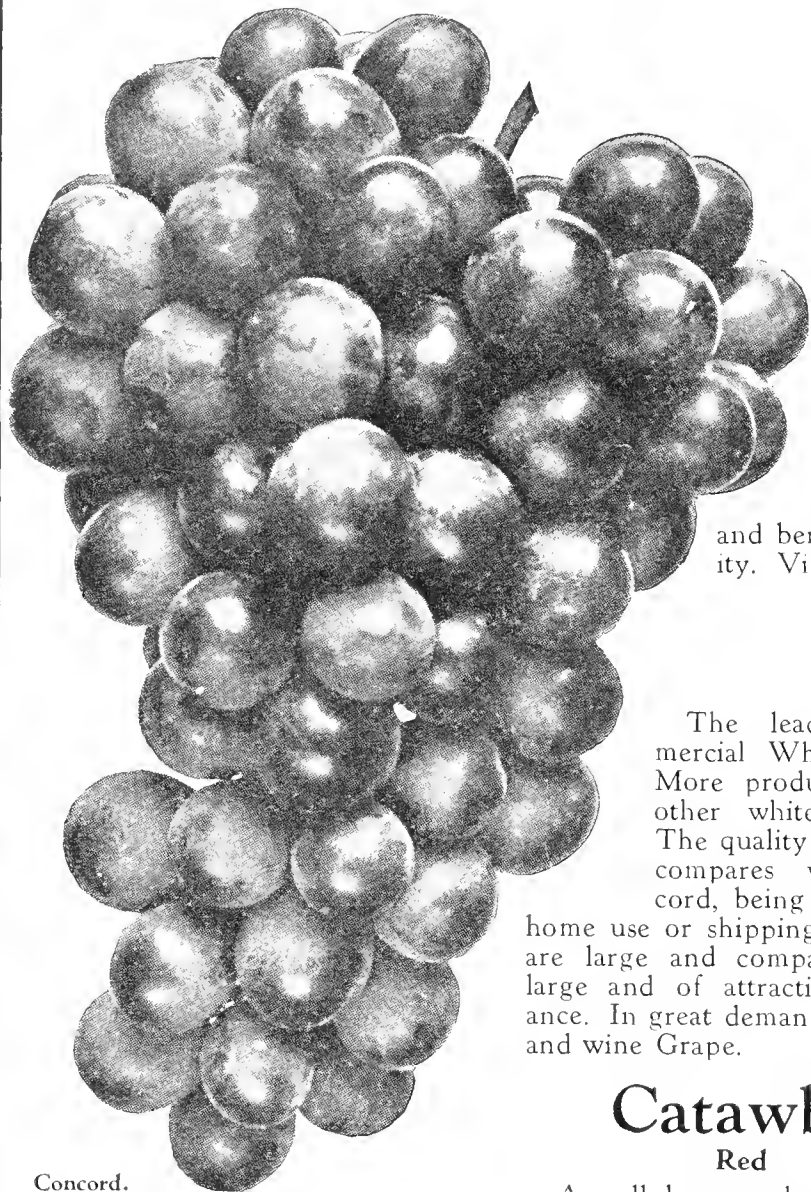
The most popular everbearing Red Raspberry ever introduced because it actually does bear a big crop of luscious fruit in June and begins again in September and bears continually until killed by hard freezing. Berries are rich crimson-red, firm, medium in size, and of good quality. Plant St. Regis and keep your table supplied with fresh Red Raspberries during summer and fall.

LATHAM See Inside Back Cover

RED RASPBERRY PRICE LIST FOR 1936

	12	25	50	75	100	200	300	400	1000
Chief, 1-yr., Medium		\$0.45	\$0.70	\$1.00	\$1.25	\$2.25	\$3.00	\$3.50	\$ 8.00
Chief, 1-yr., No. 160	1.00	1.35	1.60	2.85	3.75	4.90	12.00
Chief, 2-yr., Transplants60	.90	1.50	2.20	2.50	4.50	6.00	7.50	18.00
Latham, 1-yr., Medium45	.70	1.00	1.25	2.25	3.00	3.50	8.00
Latham, 1-yr., No. 170	1.00	1.40	1.75	3.00	4.50	5.75	14.00
Latham, 2-yr., Transplants70	1.00	1.50	2.10	2.60	4.90	6.75	8.50	20.00
Newburgh, 1-yr., No. 170	1.00	1.90	2.60	3.50	6.50	9.00	11.75	27.50
St. Regis, 1-yr., No. 170	1.00	1.40	1.75	3.00	4.50	5.75	14.00
Viking, 1-yr., Medium45	.70	1.00	1.25	2.25	3.00	3.50	8.00
Viking, 1-yr., No. 160	1.00	1.35	1.60	2.85	3.75	4.90	12.00

FOR DESCRIPTION OF TRANSPLANTS, SEE PAGE 13.



GRAPE

Easy to Grow!

Concord

Black

Still the most popular Grape in America, and grown with success in every state in the Union. It will adapt itself to almost any condition of soil and climate and is the biggest money maker of Grapes. The bunches are large and well filled, and berries are large, purplish black and of excellent quality. Vines are vigorous, hardy, and free from disease.

Niagara

White

The leading commercial White Grape. More productive than other white varieties. The quality of Niagara compares with Concord, being superb for home use or shipping. Bunches are large and compact, berries large and of attractive appearance. In great demand as a table and wine Grape.

Catawba

Red

Concord.

A well known chocolate colored Grape of a rich, musky flavor. A great wine Grape; fine for desert. Bunches large and loose; berries large and coppery red, becoming purplish when well ripened. Ripens soon after Concord.

Campbell's Early

Black

A fancy early black table variety. Larger berries and bunches than any other Grape. Ripens two weeks before Concord. For something choice in the garden, plant Campbell's Early.



Two-Year Concord Grape Vine.
Note extra heavy roots produced on our sandy loam soil.

BARGAIN No. 16

Red, White and Blue Grape Collection.

2 Catawba 2 Niagara 2 Concord

6 vines, 1-year, No. 1 grade\$0.50
6 vines, 2-year, No. 1 grade80

GRAPE VINE PRICES FOR 1936

		Each	6	12	25	50	100	250	1000
Campbell's Early—	1-yr., No. 1	\$0.10	\$0.40	\$0.75	\$1.25	\$2.00	\$3.50	\$8.00	\$30.00
Concord—	1-yr. Medium07	.30	.50	.75	1.25	2.00	4.00	15.00
	1-yr., No. 110	.40	.75	1.00	1.75	3.00	6.75	25.00
	2-yr., No. 115	.75	1.25	2.00	3.00	5.50	13.00	50.00
Niagara—	1-yr., No. 110	.40	.75	1.25	2.00	3.50	8.00	30.00
	2-yr., No. 115	.75	1.25	2.00	3.00	5.50	13.00	50.00
Catawba—	1-yr., No. 112	.60	1.00	1.75	2.75	5.00	11.25	40.00
	2-yr., No. 120	.90	1.50	2.50	4.00	7.00	16.25	60.00
Fredonia—	1-yr., No. 130	1.50	2.50	4.25	8.00	15.00		

VINES

Good for a Lifetime

Fredonia

New - Outstanding

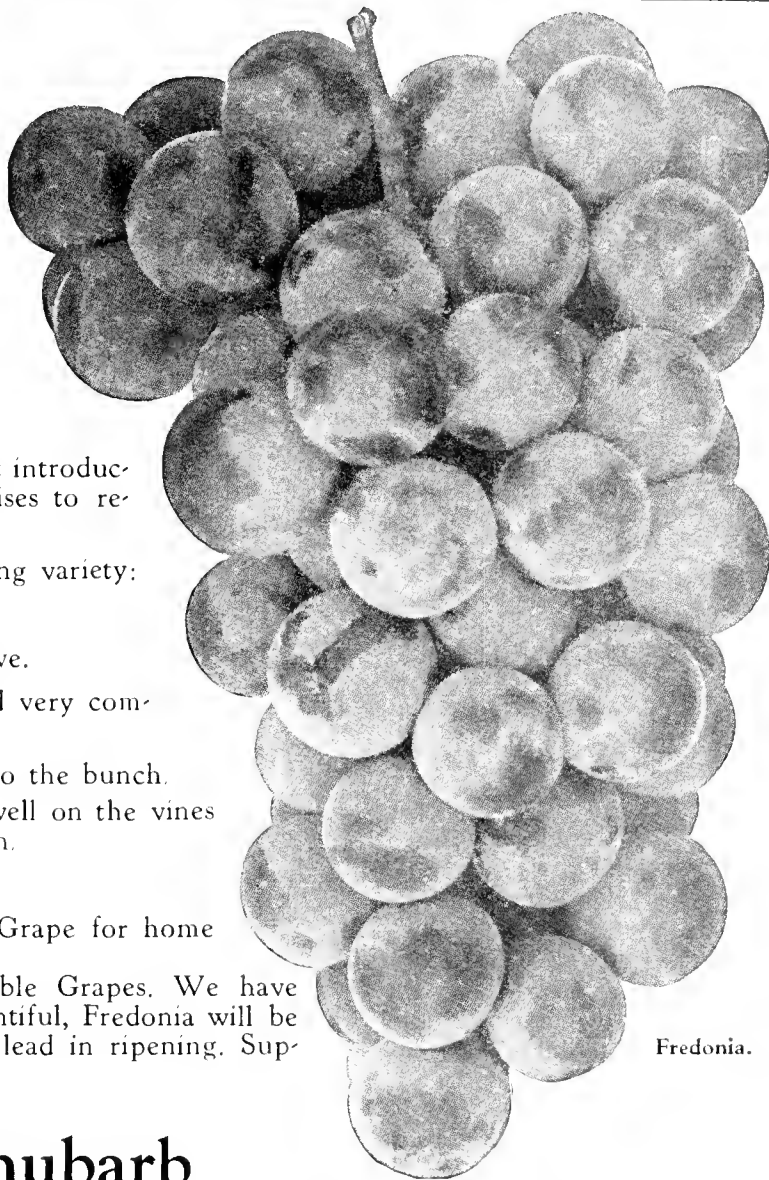
(See color cut, back cover)

Fredonia is the earliest good black Grape. A recent introduction of the New York Experiment Station, it promises to replace the older standard varieties of early Grapes.

Here are the reasons why Fredonia is an outstanding variety:

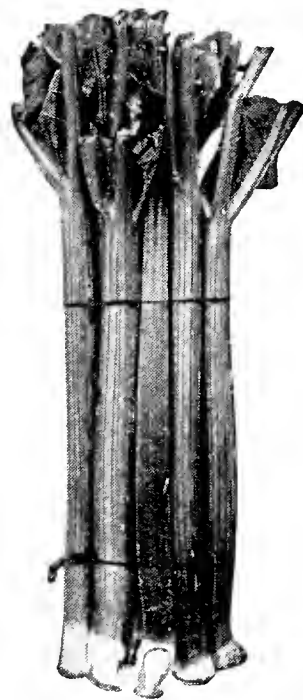
1. Fredonia ripens 3 weeks earlier than Concord.
2. The vine is vigorous, hardy, and very productive.
3. The clusters are medium in size, cylindrical and very compact, making an attractive pack for market.
4. Berries are large, round, and hang persistently to the bunch.
5. The skin is thick and tough. They will hang well on the vines after ripe and will carry to market in best of condition.
6. The flesh is juicy, solid, but tender.
7. The quality is of the best, making a valuable Grape for home use and creating an active demand on the market.

Plant Fredonia this year and grow your own table Grapes. We have never seen its equal. As soon as plants are more plentiful, Fredonia will be widely planted for market as it has three weeks the lead in ripening. Supply is limited this season. Order early.



Fredonia.

Myatt's Linnaeus Rhubarb



Our Myatt's Linnaeus Rhubarb differs greatly from the old "pie plant". The stalks are very large, tender, juicy, red in color and mild in flavor. The yield is abundant and stalks can be cut much earlier than common varieties. Plant a bed in your garden. Have plenty of material for early spring pies and desserts and market the surplus in connection with your Asparagus.

Martha Washington Asparagus

Nothing that comes out of the home garden is so much appreciated as the tender tips and fresh stalks of Asparagus. A small bed of them kept weed-free, will supply the average table for six weeks or more in the spring. Commercial growers are finding this early spring crop increasingly profitable.

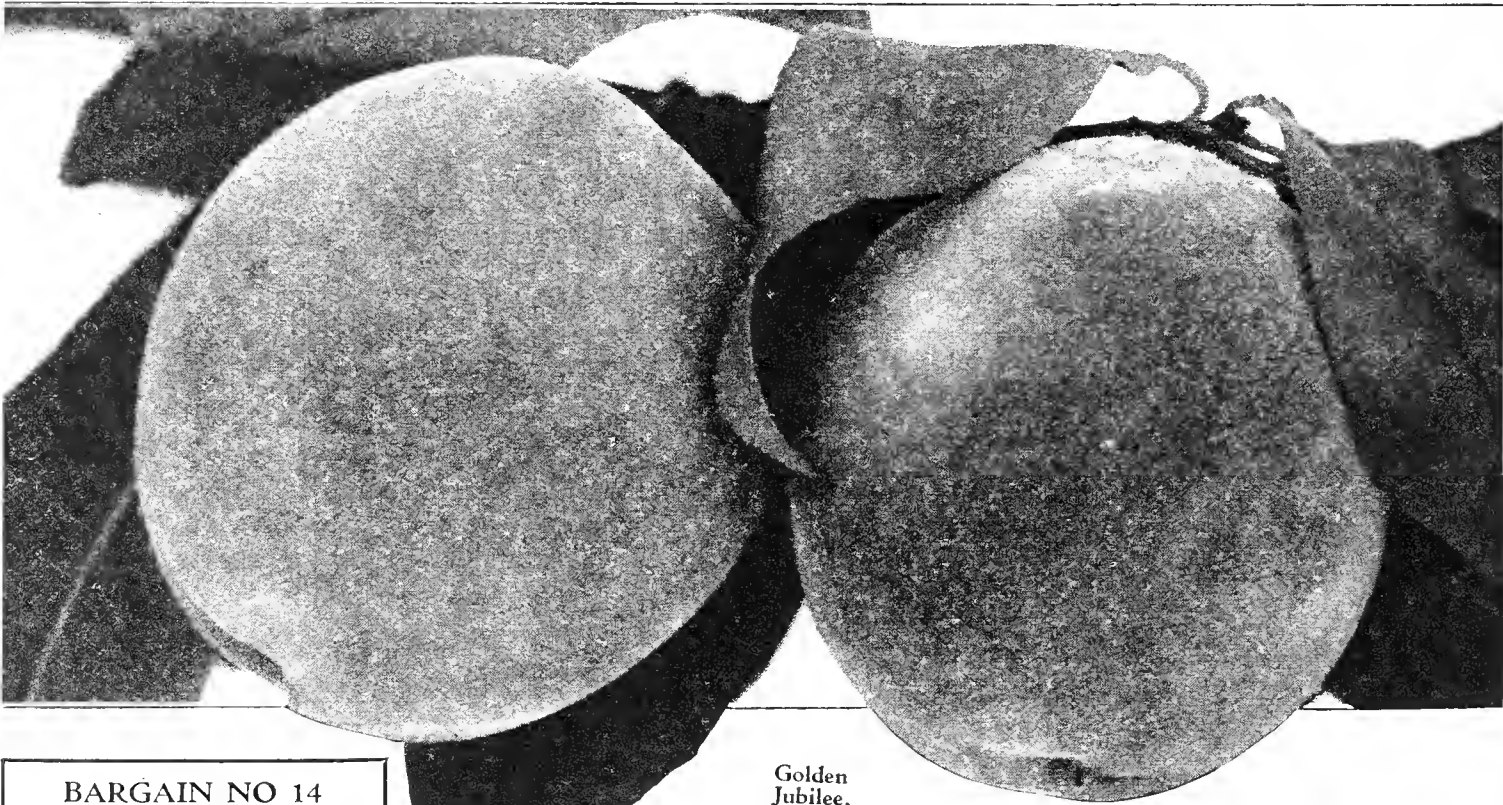
Martha Washington Asparagus is the result of careful breeding by the U. S. Department of Agriculture. It produces large, straight shoots of a dark green color. The tips are tight and firm and do not open out or begin to branch until well out of the ground. Best of all this variety is immune to rust.



GARDEN ROOT PRICES FOR 1936

	12	25	50	75	100	200	300	400	1000
Martha Washington—									
1-yr., No. 1		\$0.40	\$0.60	\$0.80	\$1.00	\$1.50	\$1.75	\$2.25	\$ 5.00
2-yr., No. 135	.60	.95	1.25	1.60	2.40	2.80	3.60	8.00
Myatt's Linnaeus—									
1-yr., No. 1									
6c each; 6 for 30c; .50	.85	1.50	2.00	2.50	4.25	5.75	7.50	18.00	
(500 or more of any one variety at 1000 rate)									

Rokely's Michigan Grown Peach Trees



BARGAIN NO 14

Five Peach trees representing the very best in quality, productiveness, and beauty.

- 1 Golden Jubilee
- 1 Hale-Haven
- 1 South Haven
- 1 Elberta
- 1 J. H. Hale

All select 1-yr. 3-4 ft. trees for **\$2.00**

Golden Jubilee.

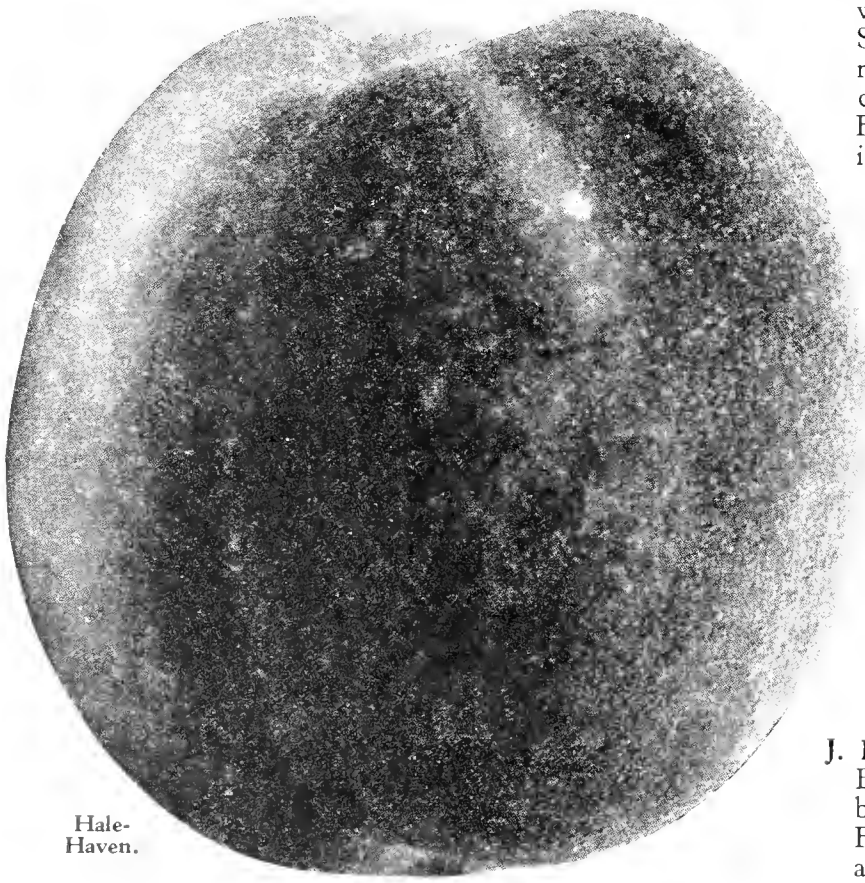
GOLDEN JUBILEE. This enormous golden yellow Peach with red blush was introduced by the New Jersey Experiment Station, but has been thoroughly tested in northern states and found as hardy as Elberta. It ripens three weeks earlier than Elberta and is of better quality. The skin is yellow blushed with red; flesh yellow, juicy, tender and sweet. Freestone. One of the best shipping varieties on the market.

HALE-HAVEN. A most desirable new variety originated here in Michigan. Hale-Haven has the large size of the Hale along with the productiveness and high quality of the South Haven. It is a fancy freestone variety that ripens 10 days earlier than the Elberta. In color a deep snappy yellow, with a reddish tinted cheek. Flesh is yellow, rich, firm, and juicy. Hale-Haven is very hardy, a remarkably fast grower, and an exceptionally heavy producer. This marvelous new Peach looks better, keeps better and even tastes better than any other you have ever grown. Order early, the supply of trees is very limited.

SOUTH HAVEN. Another large yellow Peach of high quality and exceptional hardiness. Supreme either for fancy eating purposes or market. Equals Elberta in quality and size. Beautifully colored and has a rich, delightful flavor. Ripens 10 to 14 days earlier than Elberta. Trees are hardy, quick growing, and bear heavily and young.

ELBERTA. The standard market peach of the country. A valuable large Peach of good quality; fruit large, yellow with red cheek, juicy and extremely highly flavored; flesh yellow. Freestone. Ripens midseason.

J. H. HALE. Fruit extra large. Ripens just before Elberta and averages a third larger in size. Color beautiful golden yellow with deep carmine blush. Flesh yellow, sweet and melting. In great demand as a fancy canning Peach.



Hale-Haven.

PRICES FOR 1936					
	Each	3	10	25	50
Elberta and J. H. Hale	\$0.45	\$1.30	\$3.75	\$8.30	\$16.50
Golden Jubilee, Hale-Haven, South Haven50	1.40	4.00	9.00	17.50

APPLES

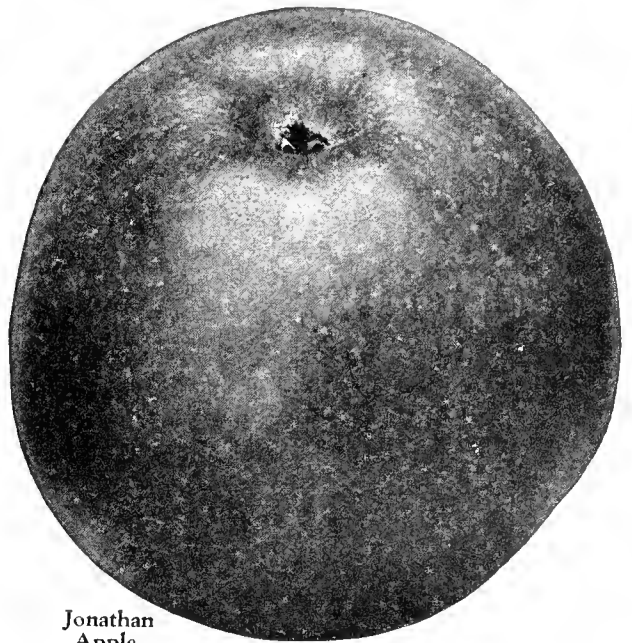
BALDWIN. Leading commercial winter Apple for market or storage. Large, glossy red fruit with very firm flesh. Good flavor, good cooker, good keeper.

CORTLAND. New. Bears very young. Fruit large, beautiful dark red striped with carmine and yellow. Flesh fine grained, crisp juicy, white and firm. Ripens about two weeks after McIntosh.

DELICIOUS, DOUBLE RED. Grand champion of winter apples. Red with pin dots of yellow. Fine grained, crisp, juicy, with mild pleasant flavor. Ranks with the best winter varieties. Our stock is all the new Double Red Delicious. Fruit red all over as early as August, when other Delicious are still green.

HYSLOP CRAB. Leading Crab for home use and market. Large, round, with yellow skin and red coloring, overspread with purple bloom. Flesh yellow, crisp, juicy.

JONATHAN. Beautiful red winter apple, highly colored and flavored. Flesh tender, juicy and rich. Excellent keeping qualities. Trees bear young and heavily.



Jonathan Apple.

McINTOSH RED. Late fall. Bright red, spicy flavored, medium size fruit. Highest quality for home use and market.

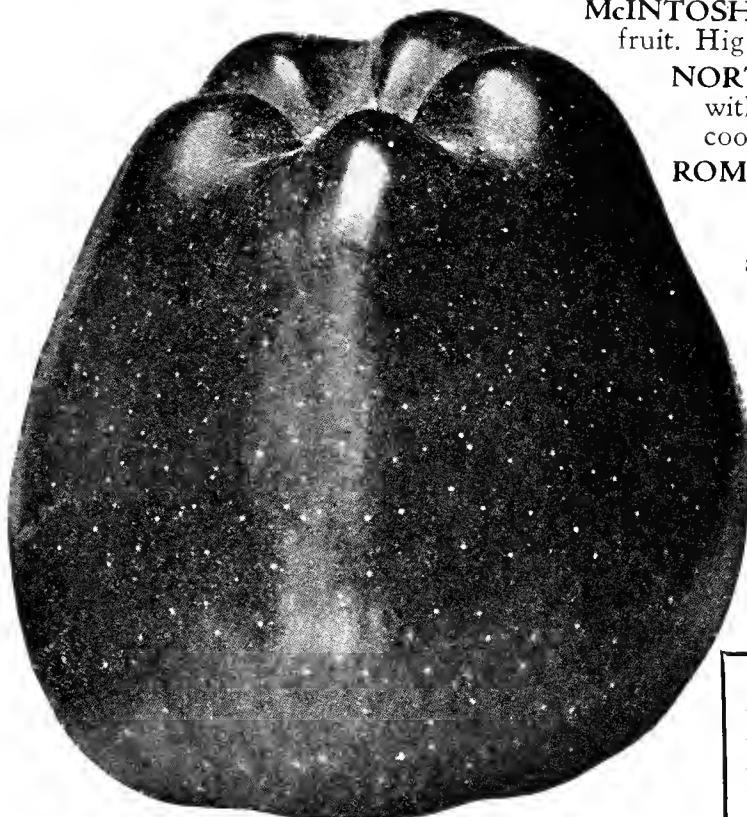
NORTHERN SPY. Extra large, greenish yellow winter Apple with red markings. Highly flavored, excellent for eating, cooking and storage. Tree hardy and productive.

ROME BEAUTY. A large, good quality, winter apple. Round, yellowish color striped with red. Is thick skinned, stands handling well and is a good keeper. Appearance and size are its valuable points. Bears young.

STAYMAN'S WINESAP. Late fall. Dark red, tinged yellow, with rich, enticing flavor. Succeeds everywhere. Excellent for eating and market.

TURLEY WINESAP. A greatly improved Winesap. Has the same manner of growth as the common Winesap, only it will bear much younger and colors a real rich red early when the common variety is only partly colored. Is selling well wherever the Winesap is popular.

WEALTHY. Early fall. Large, round Apple with smooth skin and dark red markings. Flesh white, tender and sub-acid.



Delicious Apple.

YELLOW TRANSPARENT. Best early Apple. Waxy yellow fruit of good size. Flesh white, mild, juicy and sweet. Covers long fruiting season. Tree vigorous and very productive. Ripens in July. Bears in 3 to 4 years.

BARGAIN NO. 16

1 Yellow Transparent
1 Wealthy
1 Double Red Delicious.

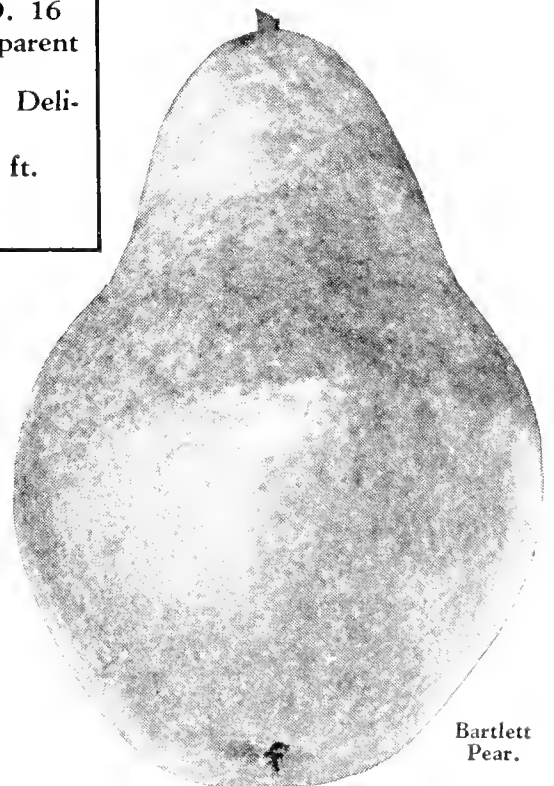
All 2-yr., 3-4 ft.
For \$1.50

Pears

BARTLETT. The leading commercial and home use pear. Big producer. Early; golden colored, sometimes with red cheek. Flavor is melting, rich and buttery. Good for any and every use. Ripens about first of September.

CLAPP'S FAVORITE. Ripens early August. A large pale yellow Pear with red cheek. Tree hardy and vigorous and does well everywhere. Fruit fine grained, sweet, and highly flavored.

SECKEL. (Sugar Pear). Widely grown for table use and preserving, pickling, etc. Fruit is small, very rich in flavor, and attractive in appearance. Tree grows anywhere and bears heavily.



Bartlett Pear.

PRICES FOR 1936

	Each	3	10	25	50
Apple, select 2-yr. 3-4 ft. trees.....	\$.60	\$1.70	\$5.00	\$11.00	\$21.00
Pear, select 2-yr. 3-4 ft. trees.....	.60	1.70	5.00	11.00	21.00

Sour Cherries

EARLY RICHMOND. Best early cherry, much like Montmorency, except a little smaller and trifle more acid. A good standard sort. Bright red and juicy. Heavy bearer.

MONTMORENCY. Large, late heavy cropper of dark red cherries. Thick meated and juicy, yet the best shipper known. Its size and flavor as well as general appearance make it the leader everywhere as a main crop cherry.

Sweet Cherries

BLACK TARTARIAN. Very large purplish black, heart shaped; flesh mild and sweet, and quality excellent. Good market sort and we recommend it as the best sweet for home use. Ripens in July.

NAPOLEON. Fruit is very large, oblong light lemon-yellow with a red cheek. Tree is medium size and erect. A beautiful and delicious fruit.

BARGAIN No. 17

- 1 Early Richmond
- 1 Montmorency
- 1 Black Tartarian
- 1 Napoleon

All 2-yr.
3-4 ft. for **\$1.75**

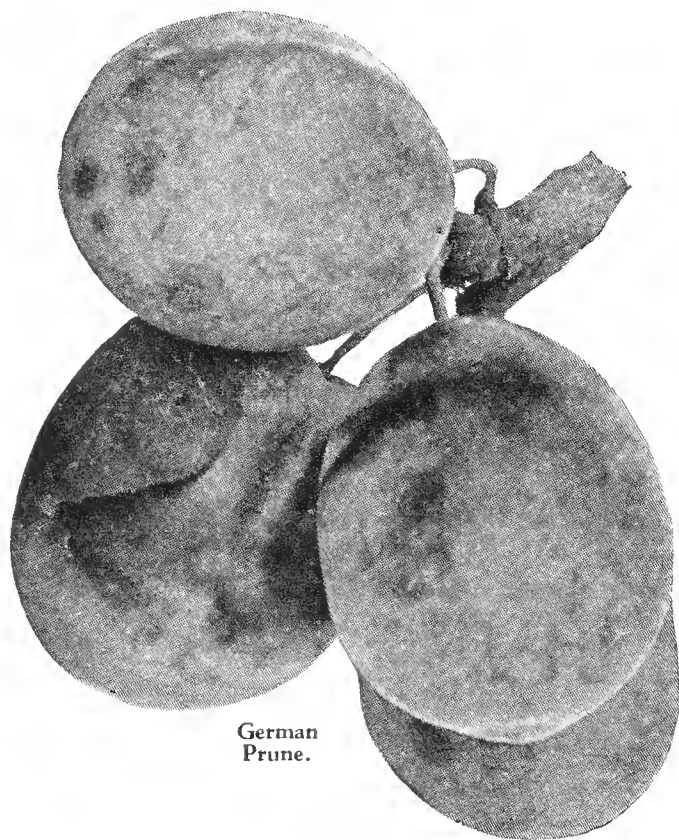
BARGAIN No. 18

- 1 Burbank
- 1 German Prune
- 1 Yellow Egg

All 2-yr.
3-4 ft. for **\$1.65**



Black Tartarian Cherries.



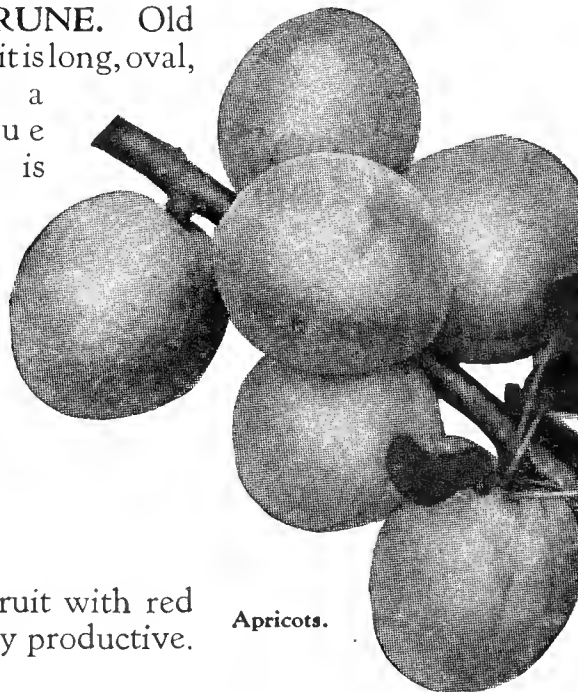
German Prune.

Plums

BURBANK. Most profitable market variety. Fruit large, oval, with reddish purple skin. Heavy yielder, hardy, and bears young. Flavor excellent. Ripens in August.

YELLOW EGG. Most popular yellow Plum. Very hardy, trees grow rapidly, and produce abundantly. Fruit is medium to large, rich yellow in color. A showy market Plum, and excellent for canning. Ripens late August.

GERMAN PRUNE. Old favorite. Fruit is long, oval, purple with a thick blue bloom. Flesh is firm, sweet and pleasant. Highly esteemed for canning and drying. Ripens in September.



Apricots.

Apricots

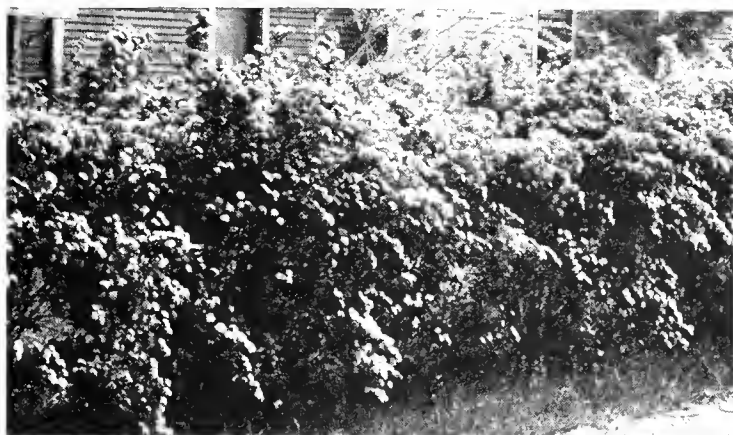
MOORPARK. Produces very large, orange-yellow colored fruit with red cheek; yellow, sweet, juicy and delicious; freestone, and very productive. Extra good for either market or dessert. Ripens in August.

PRICES FOR 1936		Each	3	10	25	50
Sour Cherry, select 2-yr. 3-4 ft. trees.....		\$.45	\$1.30	\$3.75	\$ 8.30	\$16.40
Sweet Cherry, select 2-yr. 3-4 ft. trees.....		.60	1.70	5.00	11.00	21.00
Plum, select 2-yr. 3-4 ft. trees65	1.80	5.50	12.00	23.00
Apricot, select 2-yr. 3-4 ft. trees60	1.70	5.00	11.00	21.00

Hardy Ornamental Hedge Plants

Beautify Your Lawn at Small Cost

SPIREA VAN HOUTTE. This is the most popular flowering shrub in America. The small white flowers are borne in clusters and the whole bush takes the appearance of a graceful white fountain during May and June. Leaves turn to red and yellow in the fall. Tall growing but may be pruned to any desired height and shape any time of year. Plant 3 to 4 feet apart depending on denseness of hedge desired. Thrives anywhere. Thrifty 12 to 18 in. bushes, 15 for \$1.00; 25 for \$1.50; 100 for \$5.00.



JAPANESE BARBERRY. Probably the most common and hardiest of hedge plants. Also used for grouping in front of taller growing shrubs and for individual specimens. A dwarf, compact shrub with many small leaves which change to orange-red and bronze in the autumn. Bright red berries are present and remain throughout the winter. Japanese Barberry may be pruned at any time of year to keep it the desired height and shape. Thrives on the poorest soil. Immune to rust. Plant bushes 18 inches apart. 12 to 15 in. hedging, 10 for 75c; 25 for \$1.25; 100 for \$4.00.

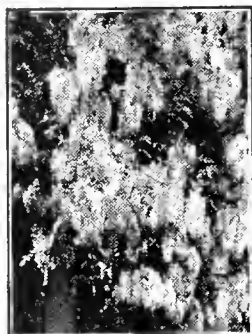
AMOR RIVER NORTH PRIVET. Amoor Privet is the hardiest of all privets, and the only kind recommended for the North. The foliage is dark, glossy green, not subject to blight, and is retained far into the winter. White flowers in spring are followed by white berries. May be pruned any time of the year and kept the desired height and shape. Extensively grown for screening purposes, being left unclipped. Plant one foot apart and cut tops back one-half when planting to insure bushy growth from the bottom. Grows on poorest soils. Well-branched 12 to 18 in. plants, 25 for \$1.25; 100 for \$4.00.



BEAUTIFUL CLIMBING VINES



Bittersweet.



Chinese Wisteria.



Clematis Jackmani.



Scarlet Trumpet Honeysuckle.

AMERICAN BITTER-SWEET

Handsome, glossy foliage and large clusters of beautiful orange-crimson berries, retained all winter. Charming for winter house decorations. Heavy 2-yr. vines, 30c each; 3 for 75c.

CHINESE PURPLE WISTERIA

Hardy and very rapid growing. Produces long pendulous clusters of pale purple flowers in May and June, and in autumn. Specimen 2-yr. vines 30c each; 3 for 75c.

CLEMATIS JACKMANI

Flowers, when fully expanded, 4 to 6 inches across; intense violet-purple with rich velvety appearance. Blooms continually. Strong 2-yr. vines, 75c each; 3 for \$2.00.

SCARLET TRUMPET HONEYSUCKLE

Strong, vigorous vine with trumpet-shaped flowers of bright scarlet. Extremely fragrant. Blooms all summer. Heavy 2-yr. vines, 20c each; 3 for 50c.

BIG BARGAINS In Flowering Shrubs



Althea.



Forsythia.



Honeysuckle.



Weigela.



Coralberry.



Buddleia.



Deutzia.

YOUR CHOICE

These 10 BIG 2-yr. Shrubs, 15c each; any 3 for 40c; any 10 for \$1.00.

ALTHEA (Rose of Sharon). Large, showy flowers in late summer when few other shrubs are in bloom. Grows 10 to 12 ft. tall.

BUDDLEIA (Butterfly Bush or Summer Lilac). Lavender blossoms in long graceful spikes from July to October. Blossoms have a marked attraction for Butterflies. Semi-perennial. Grows 3 to 4 ft. tall.

BLOOD TWIG DOGWOOD. Creamy white flowers in early summer followed by clusters of white berries. Very conspicuous blood-red branches throughout the winter. Grows 10 to 12 ft. high.

CORALBERRY (Indian Currant or Red Snowberry). Long, slender red berries cluster along the slender arching branches and hang well into the winter. Dark, shiny leaves remain late in the fall. Grows 4 to 6 ft. tall.

DEUTZIA CRENATA ROSEA. Large flowers of rosy pink, borne in tight clusters on end of each branch. Dark green, pointed leaves. Blooms June-July. Grows 3 to 4 ft. tall.

FORSYTHIA INTERMEDIA (Golden Bell). Bright yellow bell-flowers produced in clusters all along the branches; flowers appearing before leaves in April. Grows 8 to 10 ft. tall.

HONEYSUCKLE, TATARICA RUBRA. Fragrant rosy pink flowers in April-May, followed by bright red berries. Bright green foliage. Grows 8 to 10 ft. tall.

SPIREA VAN HOUTTE (Bridalwreath). Well known, popular shrub. Graceful habit of growth. Pure white flowers April-May. Blooms profusely. Grows 5 to 6 ft. tall.

SYRINGA (Philadelphus Coronarius or Sweet Mockorange). Beautiful, sweet-scented white flowers with a creamy tinge in May-June. Hardy and popular. Grows 8 to 10 ft. tall.

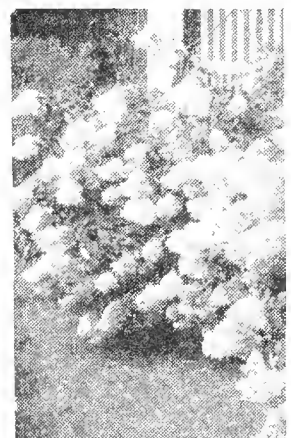
WEIGELA, ROSEA. Deep pink, trumpet-shaped flowers cluster along the stems in May and June. Fine for cutting. Very profuse bloomer. Grows 6 to 8 ft. tall.



Syringa.



Spirea V. H.



Hydrangea P. G.



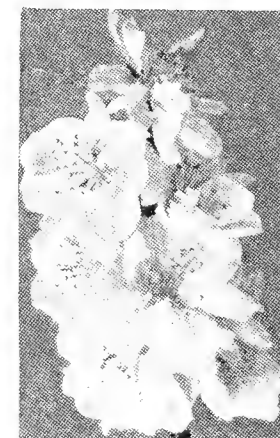
Persian Lilac.



Japanese Quince.



Spirea A. W.



Pink Flowering Almond.

HYDRANGEA P. G. Very hardy shrub. Large trusses of showy double white flowers, blending into pink and bronze shades in autumn. July-October. Grows 4 to 5 ft. tall.

JAPANESE QUINCE. Flaming scarlet flowers an inch across cluster along branches in May. Blooms long time. Leaves gay color in fall. Grows 5 to 6 ft. tall.

PERSIAN LILAC. A great improvement over common Lilac. Large loose panicles of purple flowers in April-May. Healthy,

shiny foliage. Grows 8 to 10 ft. tall.

PINK FLOWERING ALMOND. Very double, roselike, pink flowers entire length of branches in May before leaves appear. Slender grower. Grows 3 to 4 ft. tall.

SPIREA ANTHONY WATERER (Crimson Spirea). Produces large flat trusses of crimson-red flowers in midsummer and continues to bloom into the fall. Long slender green leaves. Grows 3 to 4 ft. tall.

THE 5 SHRUBS SHOWN ABOVE: Selected 2-yr. bushes, your choice, 25c each; any 3 for 60c; any 10 for \$1.85.

PRICES OF DAHLIAS
25c each; 3 for 60c.

Rokely's GIANT DAHLIAS

Dakota. Immense flowers on strong stems. Rich coral-red.

Jane Cowl. Bronzy buff and salmon. Deep, massive.

Jersey's Beauty. Giant on long, erect stems. Most popular clear pink.

Judge A. B. Parker. Wonderful shade of golden buff. Immense.

Kalif. Gigantic flowers of brilliant scarlet; erect, long stems.

Millionaire. Large lavender-pink, shading lighter at center.

Mrs. I. de Ver Warner. Monster flower. Stiff stems; deep mauve-pink.

Snowdrift. Immense pure white. Wonderful blooms.

BARGAIN
No. 19

1 tuber each of
these.

8 Splendid
Dahlias

for Only

\$1.00

Brilliant GLADIOLI

PRICE: Large No. 1 bulbs, 10c each; 3 bulbs of one kind, 20c; 12 bulbs one kind, 50c; 100 bulbs one kind, \$3.00.

Aflame. Giant flame-red.

Ave Maria. Tall, medium blue. Fine.

Betty Nuthall. Salmon, orange throat.

Émile Aubrun. Smoky bronze, large red blotch.

Golden Dream. Large clear yellow.

Marmora. Large gray, purple blotch.

Mrs. Leon Douglas. Very large salmon.

Persia. Very dark red, almost black.

Pfitzer's Triumph. Giant orange-red.

W. H. Phipps. Large glorious La France pink.

BARGAIN No. 20

Save One-Half
2 large bulbs of
each of these
10 Glads, labeled

For
Only **\$1.00**



Rokely's Rainbow Mixture

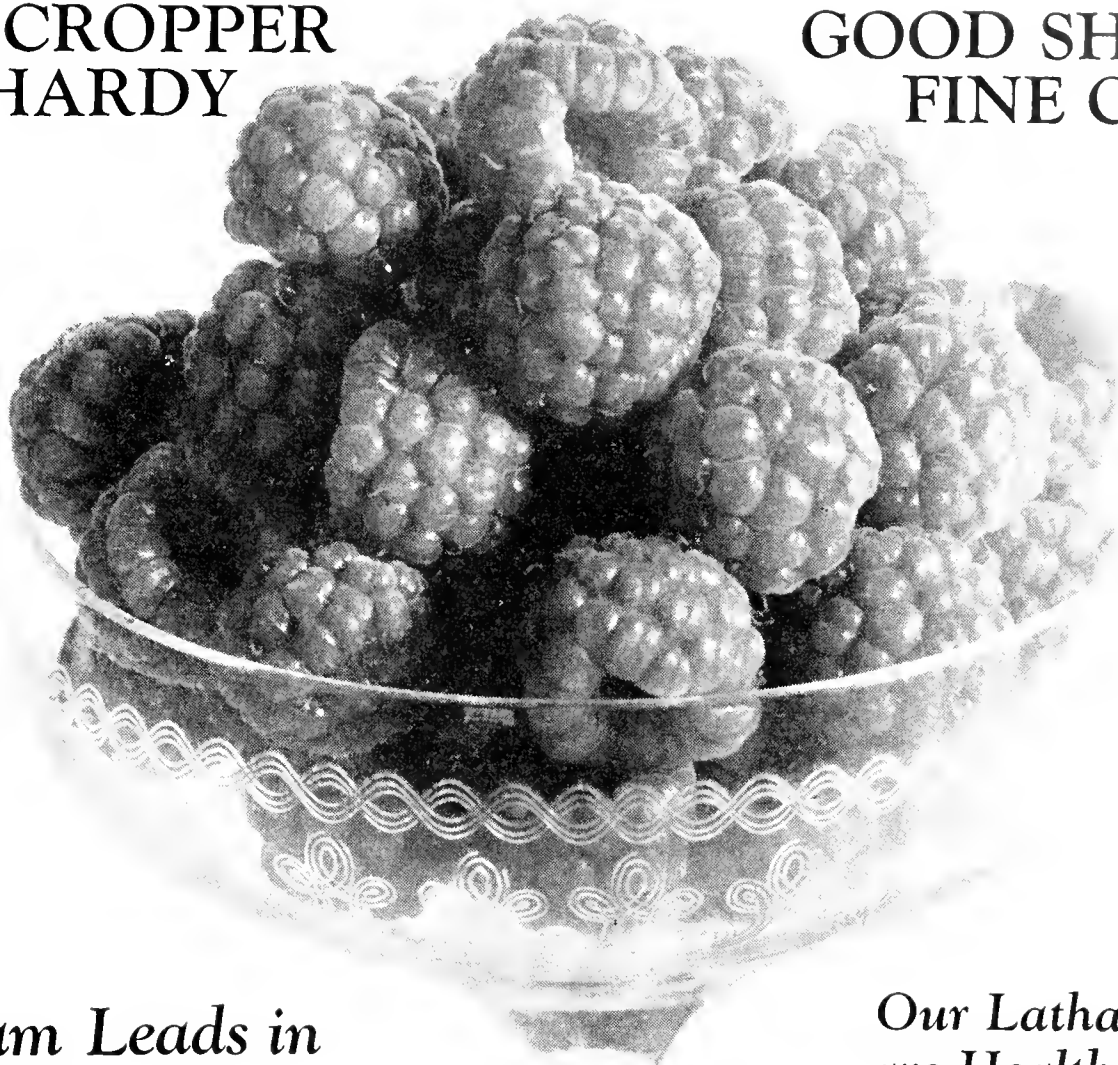
This is a special garden collection made up of dozens of the best varieties mixed. When in full bloom they furnish a veritable riot of colors that will thrill any true flower lover. PRICE: No. 1 bulbs, 35c per doz.; \$1.75 per 100.

**BIG CROPPER
HARDY**

**GOOD SHIPPER
FINE COLOR**

**P
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**L
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Latham Leads in
Hardiness
Vigor
Yield
Profit

*Our Latham Plants
are Healthy, Thrifty
and Mosaic Free*

LATHAM

Your Favorite Late Red Raspberry

Latham has won its place as one of the greatest Red Raspberries of all time. Its record for money making excels all other late varieties. Mammoth berries three-fourths to one inch in diameter, of rare flavor and flashing red color bring top prices on all markets. Gives you quantity as well as quality with truly enormous yields. Latham berries cling to the bushes several days after ripe, and never crumble. Bushes are healthy, vigorous growers that thrive everywhere. Latham has proven adaptable to all climates and all sections; wherever tried it has been a great success. Cold weather has no effect on Latham and it has proven hardy in the northwest.

Our Latham plants are of the finest quality and are guaranteed to be equal to any offered elsewhere at much higher prices. Double inspection of our fields affords you protection that you cannot afford to overlook.

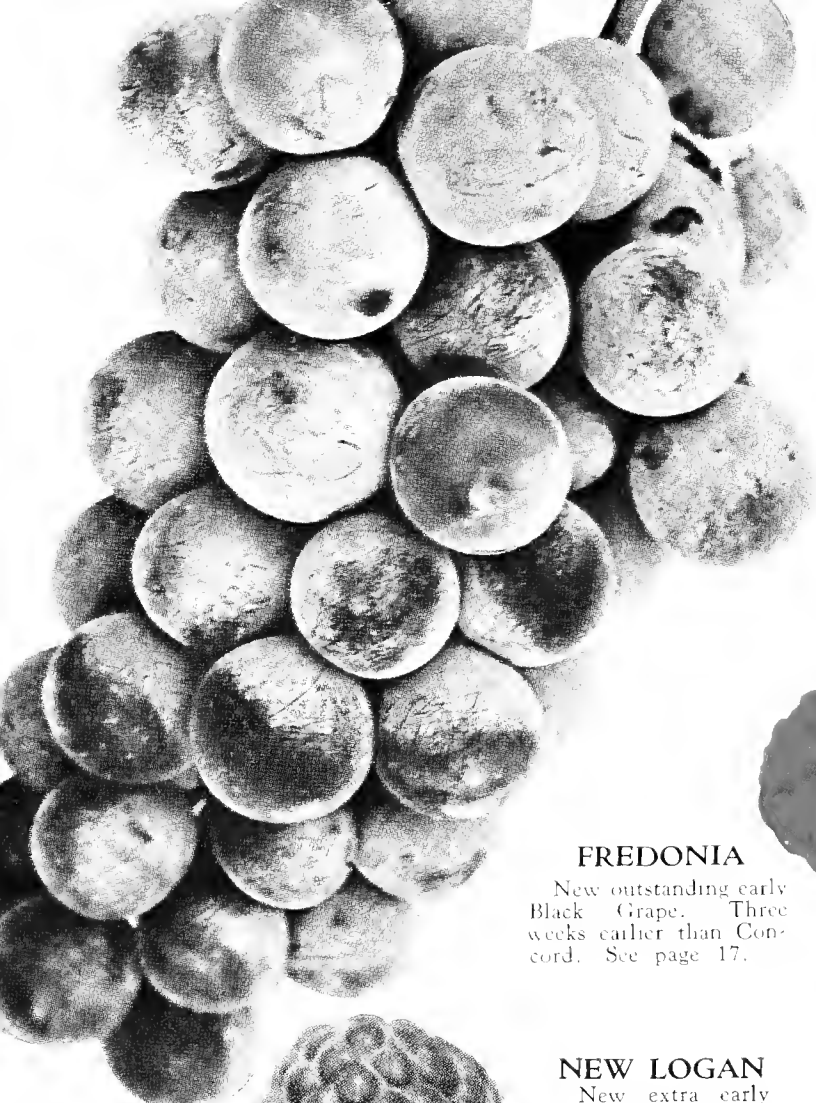
BARGAIN NO. 14

100 Chief
100 Latham for only **\$2.75**
All 1-yr. No. 1 Plants

Our No. 1 plants are extra fine select stock and are not to be compared with the ordinary run of plants. Our Mediums are a slightly smaller grade but well rooted and offer you an opportunity to plant at small cost. Latham prices, page 15.

BARGAIN NO. 15

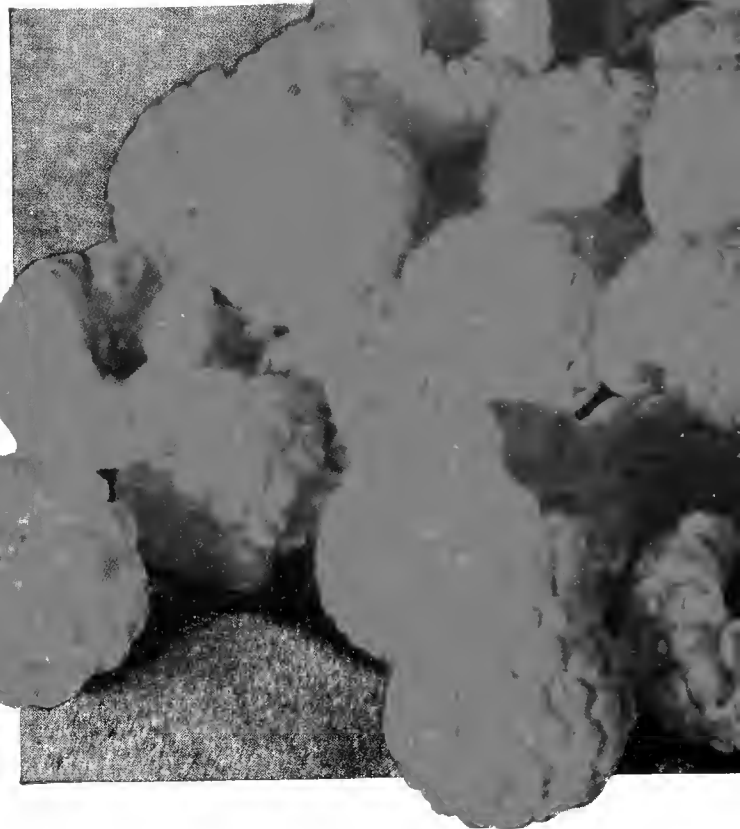
25 Latham
25 Newburgh for only **\$1.40**
All 1-yr. No. 1 Plants



FREDONIA

New outstanding early Black Grape. Three weeks earlier than Concord. See page 17.

NEWBURGH
Sensational new Red Raspberry. Introduced by New York State Experiment Station. See page 14.



NEW LOGAN

New extra early Blackcap. Highly resistant to mosaic and other Raspberry diseases. See page 12.



ELDORADO

Best commercial Blackberry. Always free from disease — never winter kills. See page 11.



J. N. ROKELY & SON
BRIDGMAN, MICHIGAN